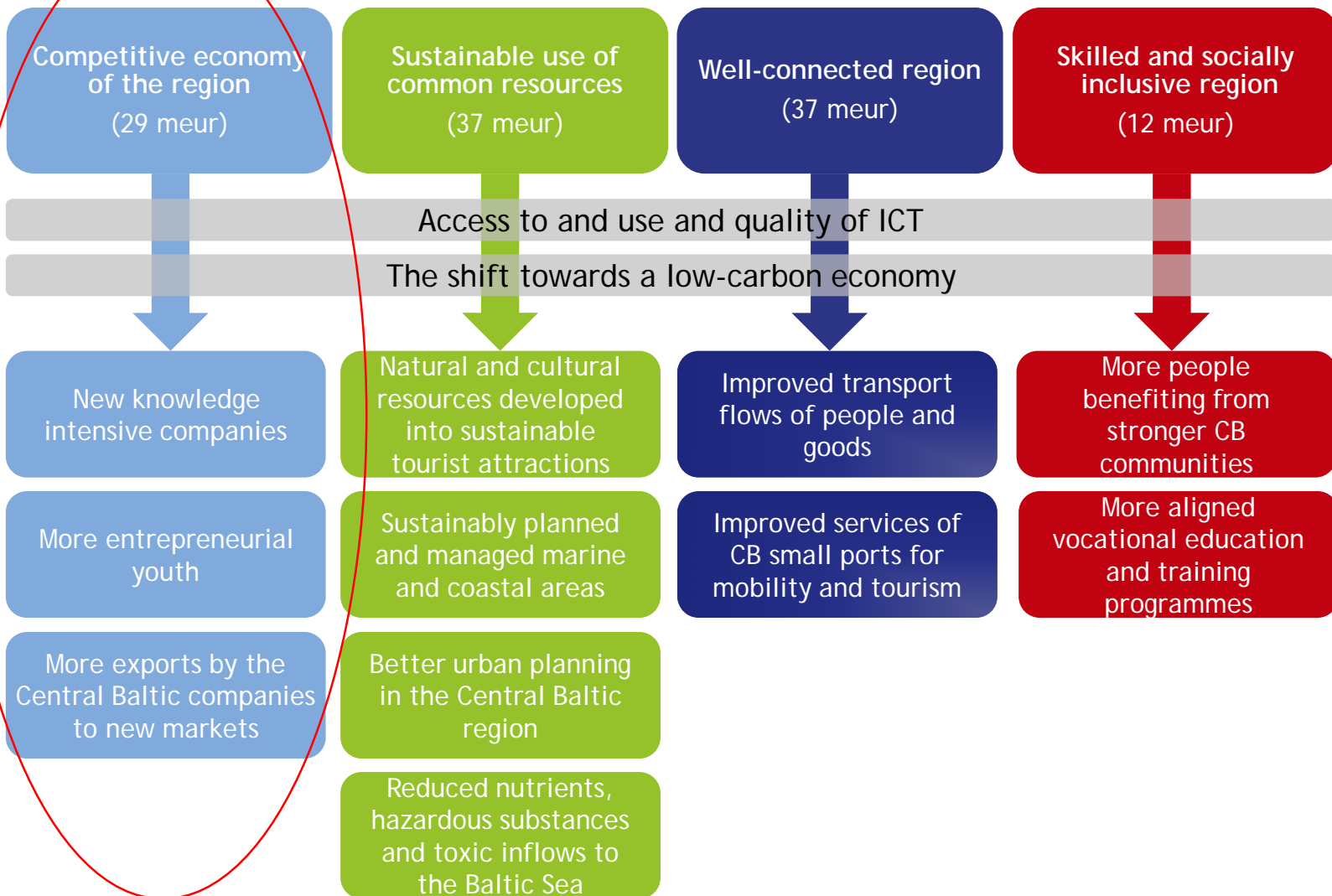




Central Baltic Annual Event, parallel
session on Competitive economy

Project Manager Ülari Alamets



Approach

- To achieve change
- Specific objective - Result indicator - Baseline value and - Target value work together
- **Projects** - only means to achieve programme results => choose projects with best impact and realistic to implement bt strong partners

What results should we achieve via the financed projects by 2023?

- **100** new joint Central Baltic companies + co-operating new Central Baltic companies
- **50** joint Central Baltic student companies
- **10** Central Baltic cluster based co-operations achieve sales to new markets

Where we are now? Portfolio of ongoing projects.

- **100** new joint Central Baltic companies + co-operating new Central Baltic companies

BELT (5), STARPABS (5), Springboard (4), Talsinki (30), SPARKS (2), CB 4 Game Camps (10), Archipelago Partnership (15)

- **50** joint Central Baltic student companies

RIBS (20), CBEwB (50)

- **10** Central Baltic cluster based co-operations achieve sales to new markets

ICT MetaCluster, CLUSME, CB2East, CB Health Access, SME2GO, CAITO, FINEEX Music

Future?

- Continuing conquering new (far) markets
- Joint business simulations + joint businesses (expanding focus)?
- Some other relevant business development theme where CB co-operation brings real results - measured by „increased productivity, value-added“
- Back to traditional Innovation focus?
- ...

=> Doing even more focused intervention with achievable real change?



Thank You!