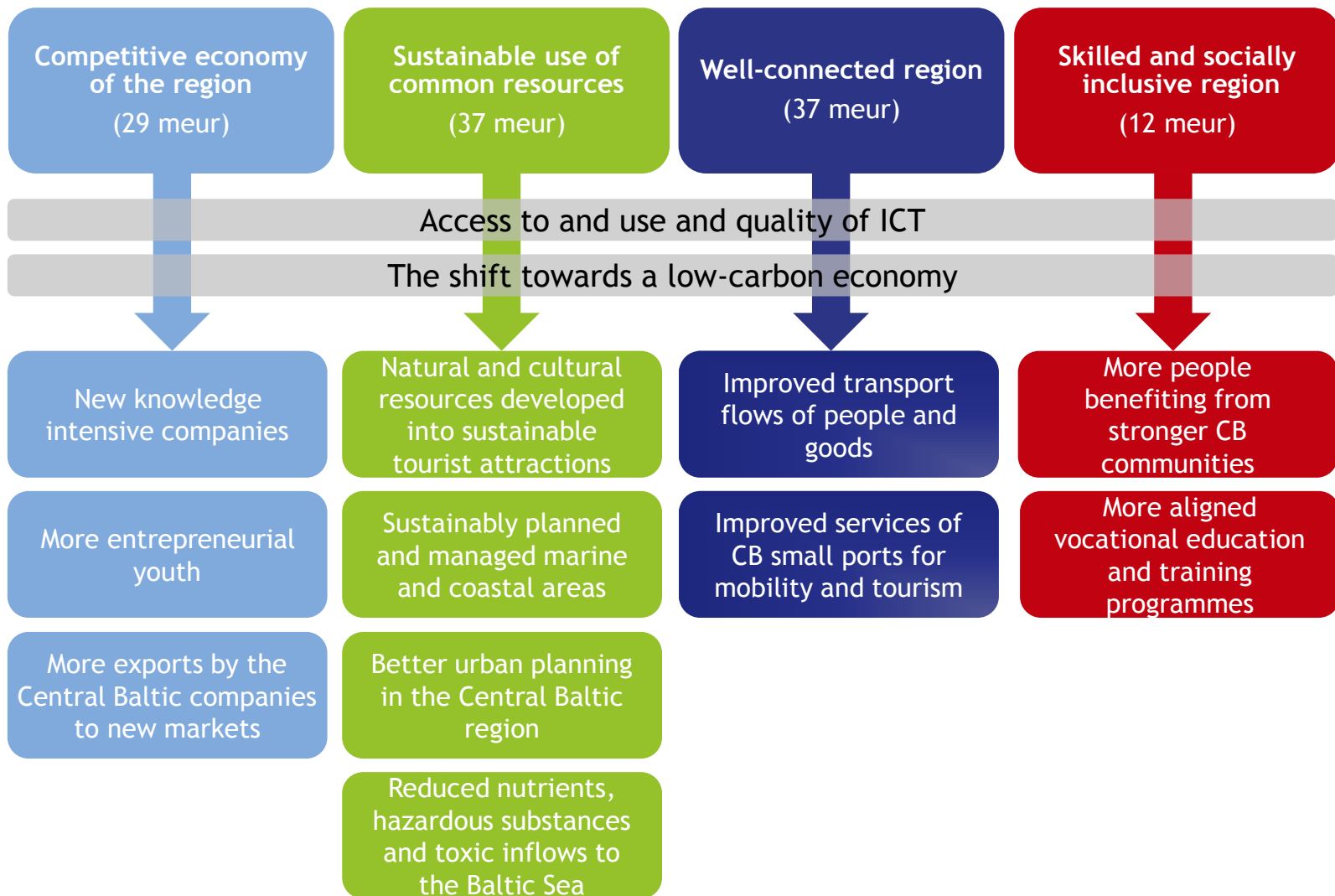




# Well-connected Central Baltic region

*Project Manager Ivo Volt*



# Priority 3: Specific Objectives

## SO 3.1

Improved transport flows of people and goods

## SO 3.2

Improved services of existing small ports to improve local and regional mobility and contribute to tourism development

## SO 3.1 Improved transport flows of people and goods

This specific objective aims to identify and target the challenges related to integration of different transport modes so as to reduce time in transportation of both passengers and cargo, and at the same time reducing the CO<sup>2</sup> emissions. The objective is also to identify and target the challenges related to the improvement of the transport corridors within the Central Baltic region in north-south and east-west directions.

### Indicative

#### ...types of partners

- organisations and authorities on national, regional and local level responsible for planning and developing transport solutions
- local, regional, national, governments
- port authorities

#### ...actions supported

- plans and solutions for improving transport corridors and transport nodes
- pilot investments
- planning and investing into ICT solutions
- marketing activities
- experience exchange activities

#### ...main target groups

- people and visitors using improved transport corridors and nodes
- transport and logistics companies

#### Result indicator

Reduction of travel time of passengers and the movement time of goods

#### Output indicators

Number of developed and improved transport corridors and nodes  
Number of ports with improved services

## SO 3.1 Improved transport flows of people and goods

- Projects improving conditions in transport corridors and transport nodes
- Integration of different transport modes and the modal shift (incl. different sustainable transport means)

## SO 3.1: Indicative list of actions supported

- Plans, drawings and solutions improving efficiency of transport nodes and corridors
- Pilot investments leading to more efficient transport flows and lower CO2 emissions
- Planning and investing into ICT solutions to improve efficiency of transport nodes and corridors
- Joint marketing activities
- Experience exchange activities



## **SO 3.2 Improved services of existing small ports to improve local and regional mobility and contribute to tourism development**

This specific objective aims to contribute to the improvement of the services of small ports' network. This will improve local and regional mobility and thus improve travel opportunities of local people as well as attract more visitors to the region. "Small ports" are defined as ports located at the coast of the Baltic Sea serving local people and visitors. Also small ports as parts of larger marina areas are seen as potential beneficiaries.

### **Indicative**

#### **...types of partners**

- organisations and authorities responsible for the development and maintenance of small ports
- regional and local governments
- non-governmental organisations
- private companies operating in or providing services for small ports

#### **...actions supported**

- surveys and plans for improving port services
- investments (infrastructure and equipment on piers and land territory of port)
- planning and investing into ICT solutions to create new services or improve existing port services
- marketing activities of improved small ports networks

#### **...main target groups**

- inhabitants using small ports for commuting and leisure
- visitors of the small ports
- companies offering services to users of small ports

#### **Result indicator**

Share of Central Baltic small ports with good services

#### **Output indicators**

Number of developed and improved transport corridors and nodes  
Number of ports with improved services

## SO 3.2 Improved services of existing small ports

- Projects improving services in small ports on Central Baltic **coastal areas** (not inland ports)
- Small ports - mainly yacht harbours delivering services to maritime tourists
- Ports with minimal depth of 2 meters (for yachts)



## SO 3.2: Development of small ports

- Basic services what port should deliver, e.g. facility services, rescue services, etc. (not accommodation or catering services)
- Investments are meant for improvements **on land** (not for dredging or constructing new piers)

## SO 3.2: Indicative list of actions supported

- Surveys to identify best ways to improve port services
- Plans and drawings for improving port services as well as safety, incl. minimizing the risk of storm surges or other risks raised by climate change
- Investments (infrastructure and equipment on piers and land territory of port) leading to improvement of port services and resource efficiency or use of renewable energy
- Planning and investing into ICT solutions to create new services or improve existing port services
- Marketing activities of improved small ports networks

# Types of beneficiaries

- organisations and authorities on national, regional and local level responsible for planning and developing transport solutions;
- organisations responsible for the development and maintenance of small ports;
- non-governmental organisations;
- private companies operating in or providing services for small ports.

# What results should we achieve via the financed projects by 2023?

- **5%** reduction in the travel time of passengers and the movement time of goods (SO 3.1)
- **15** small ports with improved services (SO 3.2)

# Results



- Project results must support the programme in fulfilling the programme objectives
- The most important factor in assessment of project proposals
- Focus on result indicators!

# What characterizes a strong project?

- Contribution to the programme result indicators
- Presence of a cross-border challenge or opportunity
- Joint interest to co-operate
- Strong partnership: capacity for international co-operation





**Thank You!**