




# Central Baltic Programme 2021-2027 Launch Event

-  **Location:** Online (Zoom)
-  **Date:** 15 November 2021
-  **Time:** 10:00-12:00 (EE; FI; LV) / 9:00-11:00 (SE)

TIME	ACTIVITY
10:00	Welcome to the event! Check-in to Zoom.
10:10	Official launch of the Central Baltic Programme 2021-2027 <ul style="list-style-type: none"><li>○ Merike Niitepõld, Managing Authority of the Programme</li></ul>
10:45	The new programme's thematic focus <ul style="list-style-type: none"><li>• Innovative business development<ul style="list-style-type: none"><li>○ Ülari Alamets, Project Manager</li></ul></li><li>• Improved environment and resource use<ul style="list-style-type: none"><li>○ Samu Numminen, Project Manager</li></ul></li><li>• More accessible and inclusive labour market<ul style="list-style-type: none"><li>○ Laura Cunska-Āboma, Project Manager</li></ul></li><li>• Improved solutions for the citizens<ul style="list-style-type: none"><li>○ Normunds Strautmanis, Project Manager</li></ul></li></ul>
11:40	What happens next? Wrap-up of the event. <ul style="list-style-type: none"><li>○ Merike Niitepõld, Managing Authority of the Programme</li></ul>
12:00	Celebration!