

Central Baltic Programme 2021-2027

Programme objective 7

1st call applicant seminar

- **Normunds Strautmanis**

2 December 2021 | online via Zoom

Before we start...

- Please mute your microphones when you do not speak
- It's better to ask than to guess
- Raise a hand or write a question in the chat
- **Session will be recorded**
- Recording, as well the presentation will be available after

Topics we will cover today / Goal of the meeting

- Brief overview of Central Baltic programme 2021 - 2027
- Introduction to CB Programme objective 7 - **Improved public services for citizens**
 - Approach and scope
 - Indicative joint actions
 - Expected results
 - Possible project areas
- Further information on applying

Poll questions

PROGRAMME AREA

Central Baltic Programme 2021-2027 area



FOCUS ON RESULTS

**PROGRAMME OBJECTIVE 1
MORE EXPORTS BY SMES**

As a result, companies achieve sales and contracts on target markets.

INNOVATIVE
BUSINESS
DEVELOPMENT

**PROGRAMME OBJECTIVE 2
MORE NEW SCALED-UP
GROWTH COMPANIES**

As a result, companies achieve scaled-up status as, for example attract investment, develop new product or expand their team.

**PROGRAMME OBJECTIVE 3
JOINT CIRCULAR ECONOMY SOLUTIONS**

As a result, product and service cycles and chains are improved.

IMPROVED
ENVIRONMENT
AND RESOURCE
USE

**PROGRAMME OBJECTIVE 4
IMPROVED COASTAL
AND MARINE ENVIRONMENT**

As a result, the load of nutrients and other harmful substances to the Baltic Sea is reduced from various sources.

**PROGRAMME OBJECTIVE 5
DECREASED CO2 EMISSIONS**

As a result, CO2 emissions are reduced from intermodal transport nodes and areas.

IMPROVED
EMPLOYMENT
OPPORTUNITIES

**PROGRAMME OBJECTIVE 6
IMPROVED EMPLOYMENT
OPPORTUNITIES ON LABOUR MARKET**

As a result, people's competitiveness on labour market and entrepreneurship capabilities are improved and additional anti-discriminatory policies are applied by organisations.

**PROGRAMME OBJECTIVE 7
IMPROVED PUBLIC SERVICES
AND SOLUTIONS FOR THE CITIZENS**

As a result, solutions are taken up or upscaled by organisations.

IMPROVED
PUBLIC SERVICES

What should I be aware of before applying?

PROGRAMME BASICS



118 million
euros ERDF
funding

11 million
euros for
PO7

Partners from at least two participating countries

Clear cross-border added-value and joint approach

Regular projects and small projects

Partnership shouldn't be bigger than 10, no associated partners

Same max ERDF rate - 80% - for all countries

Limits of 2 m euro/partner and 4 m euro/project

INTERVENTION LOGIC

Programme objective 7

PROGRAMME OBJECTIVE 7

**IMPROVED PUBLIC SERVICES AND
SOLUTIONS FOR THE CITIZENS**

IMPROVED PUBLIC SERVICES

APPROACH AND SCOPE

7. IMPROVED PUBLIC SERVICES AND SOLUTIONS FOR THE CITIZENS

- Challenges and obstacles related to the administrative, regulatory, language and cultural barriers in public administration are targeted.
- All branches of the society which are not covered by the scope of Programme Objectives 1 - 6, and levels of public administration experience exchange and learning from each other are relevant within PO7.
- Projects should be aimed at providing practical solutions and policy improvements, and/or new or improved public services.
- Digitalisation of public services is included.
- The participatory processes taking place when designing the improved solutions and services are also supported.
- The scope of the Programme Objective does not include joint curricula development within the educational systems.

7. IMPROVED PUBLIC SERVICES AND SOLUTIONS FOR THE CITIZENS

Result indicator

- The number of joint solutions/improvements:
 1. Practical solutions and improvements to public services (by small projects)
 2. New joint and digitalised public services (by regular projects)

Output indicators

- The number of participating (in project activities) organisations and companies
- Organisations cooperating across borders
- Number of jointly developed solutions

Target group

- People benefitting from improved services and solutions provided by public sector on all levels

Potential partners

- Public sector organisations on local, regional, and national levels.

Result indicator

Solutions taken up or up-scaled by organisations

- The indicator counts the number of solutions, other than legal or administrative solutions, that are developed by supported projects and are taken up or upscaled during the implementation of the project or within one year after project completion.
- “Solutions” include 2 sub-components representing 2 different interventions within Programme Objective:
 - 1) with regular projects with which **cross-border public services and digitalization of public services** should be targeted and achieved.
 - 2) with small projects where experience exchange and learning from each other should be accompanied with **improvement of the public services or practical solution leading to improvement of the public services** should be targeted and achieved.
- Joint (cross-border) public service can be created as new or based on the aligned existing services.
- Digitalization of the existing public service should take place for all participating country locations represented in partnership.

Output indicators (1/2)

Jointly developed solutions

- The indicator counts the number of jointly developed solutions from joint pilot actions implemented by supported projects. In order to be counted in the indicator, an identified solution should include indications of the actions needed for it to be taken up or to be upscaled.
- A jointly developed solution implies the involvement of organizations from at least two participating countries in the drafting and design process of the solution.
- “Solutions” include 2 sub-components representing 2 different interventions within Programme Objective:
 - 1) with regular projects with which **cross-border public services and digitalization of public services** should be targeted and achieved and
 - 2) with small projects where experience exchange and learning from each other should be accompanied with **improvement of public services or practical solution leading to the improvement of the public services**

Output indicators (2/2)

Organisations cooperating across borders (the project partners)

- The indicator counts the organisations cooperating formally in supported projects. The organisations counted in this indicator are the legal entities, as mentioned in the financing agreement of the application. Organisations cooperating formally in small projects are also counted.

The number of participating (in project activities) organizations and companies

- We count the unique organizations.
- Participation from project activities as the project partner or final beneficiaries representing organization.
- The organizations are counted when representative(s) take active part in project activities.
- Not recipients of just information (newsletters, emails) and other passive type of activities are counted.

INDICATIVE JOINT ACTIONS

7. IMPROVED PUBLIC SERVICES AND SOLUTIONS FOR THE CITIZENS

- Awareness raising
- Trainings and networking
- Feasibility studies
- Plans and designs (including strategic and land use planning)
- Improving participatory processes for developing services
- Improving public services and solutions
- Creating joint cross-border services
- Digitalising joint public services

All projects should use a **suitable mix of these actions** based on the project topic. The chosen mix of actions must be relevant for achieving the **contribution to both the project and programme results.**

Potential project examples (1/2)

Partner organisation example	Type of project	Example of projects	Examples of potential results expected	Result indicators targeted
Local or regional municipality	Small project	Joint land use and / or sectoral* / strategic planning across borders * Transport planning, health care planning, education planning, social care planning etc.	Synchronized land use / sectoral / strategic planning across municipalities / borders (partners)	New practical solutions leading to improvement to public services
		Participatory approach development into municipal services to raise the quality and / or efficiency (planning, implementation, monitoring, or evaluation stage of the service)	Inclusion of participatory approach into day-to-day services and practice across municipalities (partners)	
	Small / regular project	Common solutions to urban, rural, or urban - rural development challenges and obstacles* * utilities provision, waste management, inclusion of migrants, entrepreneurship support and development,	Improved practices regarding urban, rural, or urban-rural development challenges across municipalities (partners)	New practical solutions leading to improvement to public services / New joint public services or digitalized public services
	Regular project	Synchronization or digitalization of existing public services (any kind of service provided by municipalities)	Synchronized or digitalized (existing) public services	New joint public services or digitalized public services

Potential project examples (2/2)

Partner organisation example	Type of project	Example of projects	Examples of potential results expected	Result indicators targeted
Municipal companies providing public services National or regional authorities and institutions	Regular project Small project	Development of common / joint cross -border public services	New joint public services or digitalized public services	Municipal companies providing public services National or regional authorities and institutions
		Participatory approach development for providing services to raise the quality and/or efficiency (planning, implementation, monitoring, or evaluation stage of the service)	Inclusion of participatory approach into day-to-day services and practice across institutions (partners)	
	Regular project	Synchronization or digitalization of existing public services (any kind of provided by institutions)	Synchronized or digitalized (existing) public services	New practical solutions leading to improvement to public services / New joint public services or digitalized public services
	Regular project	Development of common / joint cross -border public services	New joint public services or digitalized public services	New joint public services or digitalized public services

Small projects vs regular projects

	Small project	Regular project
Budget	<p>Max 213 550 EUR total (including the preparation cost lump sum)</p> <p>Note that if the total project budget remains under 200.000 EUR the project can only choose simplified cost options; such projects cannot apply any real cost.</p>	<p>Min 213 551 EUR total</p> <p>Max 4 000 0000 EUR total</p> <p>Max 2 000 000 EUR total/partner</p>
Project duration	max 1,5 years (18 months)	no set limit, but typically 2-3 years
Application	only selected parts of the Application Form, less detail required, 1-step application procedure	full Application Form 2-step application procedure
Reporting	shorter reporting forms wide use of Simplified Cost Options	full reporting form wide use of Simplified Cost Options
Relevant Programme Objectives	All Programme Objectives, if relevant, but in particular Programme Objective 7	All Programme Objectives

WHAT TO THINK WHEN PLANNING A PROJECT?

What to think when in planning phase?

CONTRIBUTION TO PROGRAMME OBJECTIVES

- Looking at the result and output indicators

THE RIGHT PARTNERS

- The technical eligibility has been widened
- More focus on the relevance of the projects
- The right partners needed to achieve results

SUSTAINABLE RESULTS

- Value-for-money through real results
- Plans for the use of results should be considered early on

Q & A

Activities and deadlines

- Events: by JS and nCP-s
- Consultations - ongoing
- **1st call open from 10.02.2022 - 31.03.2022**
- MC Decisions - June 2022*
- 2nd step submission - indicative deadline - 3rd quarter 2022*
- Start of project activities:
 - Regular projects - 1st quarter 2023*
 - Small projects - 3rd quarter 2022*

* Slight changes might take place within the setting of programme objective related to indicators applied as well within programme related to further details as the approval from the European Commission is pending at this time. It is expected that the European Commission approves the programme in the 1st quarter of 2022.

Central Baltic Programme

Project idea form

Central Baltic programme 2021-2027

Provide a short and concise description on the indicated aspects of the project idea. Avoid repeating same things under different questions. To get more information on the Programme content, please find a draft of the Programme Document from our website at

www.centralbaltic.eu/for-applicants/key-documents/

Indicative name of the project	
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Targeted Programme Objective

- ☐ PO 1: More exports by SMEs
- ☐ PO 2: More new scaled-up growth companies
- ☐ PO 3: Joint circular economy solutions
- ☐ PO 4: Improved coastal and marine environment
- ☐ PO 5: Decreased CO2 emissions
- ☐ PO 6: Improved employment opportunities
- ☐ PO 7: Improved public services

- Focus your activities
- Focus your goals
- Do not try to cover too much
- The focus can be on **services or solutions for citizens**
- Aim for achieving a change
- Cross-border relevance and joint solutions

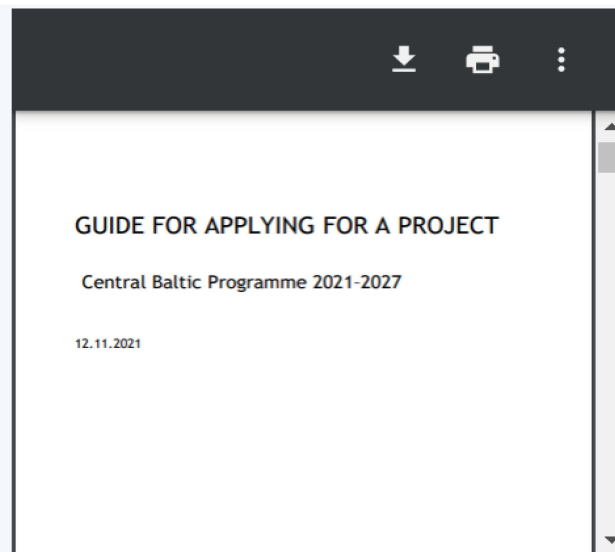
Things to remember



Guide for Applying for a Project

This guide will take you through the process of applying for funding from the Central Baltic Programme 2021 – 2027.

The guide also functions as step-by-step guidance on how to fill in the application form. **It should be used side by side with the Programme Manual.**



Guide for Applying for a Project

Download

Get in touch with us!

1. More exports by SMEs

2. More new scaled-up growth companies

3. Joint circular economy solutions

4. Improved coastal and marine environment

5. Decreased CO2 emissions

6. Improved employment opportunities
on labour market

7. Improved public services and solutions
for the citizens

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Feedback

Please provide feedback via link to be found in the chat

SEE YOU TOMORROW

Programme

**PROJECT
APPLICANT
SEMINARS**
30.11 - 3.12

DEVELOPING AN APPLICATION | 3 December

- 13:30-14:30 Partnership and developing a work plan
- 14:40-16:00 Drafting a budget, attachments and submitting the application
- 16:10-16:40 Tips for the applicants

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Thank You!