



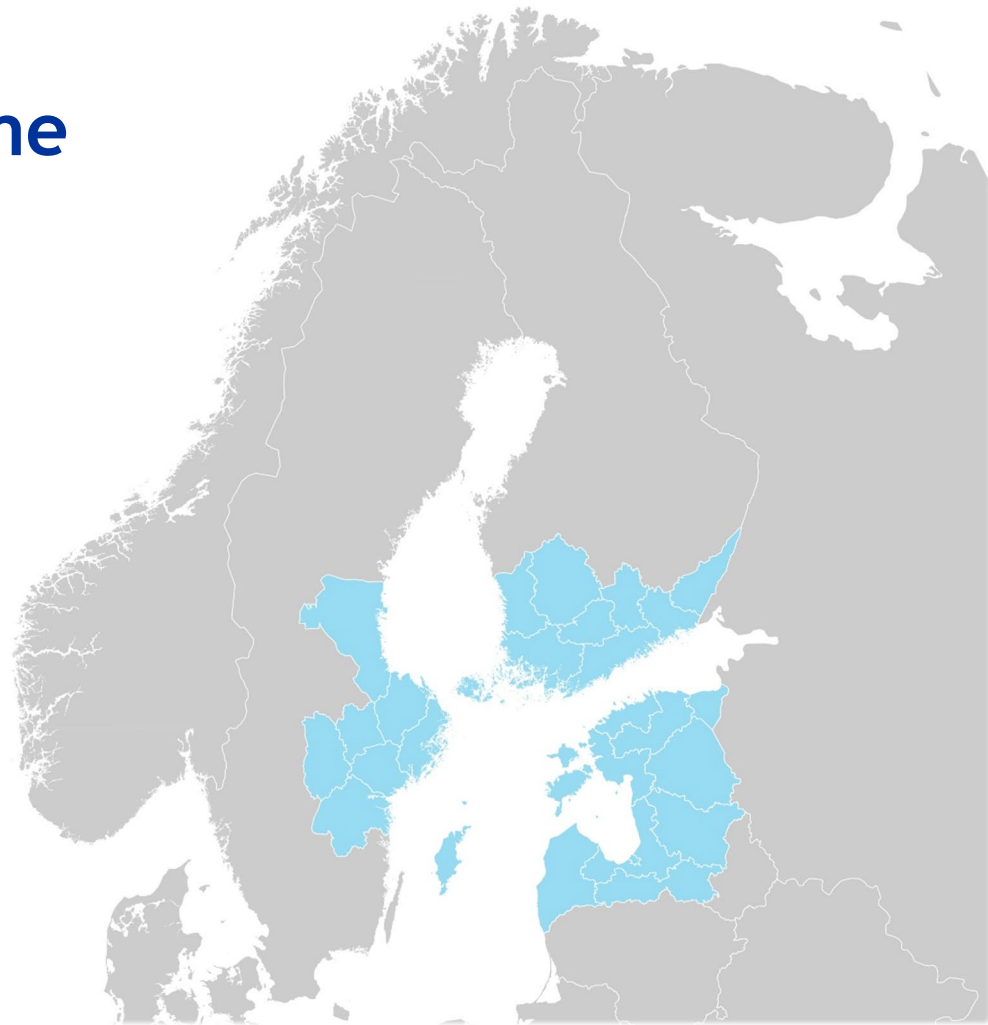
# Central Baltic Programme 2021-2027

## Tips for applicants

- Samu Numminen | 3.12.2021 | Zoom

# Central Baltic Programme 2021-2027 area

- Estonia
- Finland, including Åland
- Latvia
- Sweden



# Programme requirements

- Know the basics of the programme, be aware of what we want
  - Geography, support rate, budget limits etc.
  - If anything is unclear, **refer to the written guidance** or contact the JS
- Contribution to the programme indicators
- Cross-border added value
- Logical work plan
- Impact to the programme area (change in partnership rules)
- Do not apply just to get money, but to make a change!

# Tips for planning the project

- Start early
- Involve the partners
- Consider target groups' needs
- Fill in the idea form
- Consult with the Joint Secretariat (JS)
- Consider the JS feedback when planning further

# Tips for applying

- Jems is not meant to be a planning tool
- Keep the application texts short and concise
- Work plan/activities must be coherent with the budget
- Check that you have all, (but also only) the necessary attachments added
- Submit early, not during the last days
- Budget: understand SCOs

# Get in touch with us!

1. More exports by SMEs

2. More new scaled-up growth companies

3. Joint circular economy solutions

4. Improved coastal and marine environment

5. Decreased CO2 emissions

6. Improved employment opportunities  
on labour market

7. Improved public services and solutions  
for the citizens

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(Innovative business development)

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(Improved employment opportunities)

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(Improved public services)

**Interreg**



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**Thank You!**



**Varsinais-Suomen liitto**  
Egentliga Finlands förbund  
Regional Council of Southwest Finland