

slido

Join at
slido.com
#2081 078



Central Baltic Programme 2021-2027

What are the elements of a good project?

19.10.2022, Stockholm

Interreg



Co-funded by
the European Union

Central Baltic Programme

Elements of a good project and tips

Elements of a good project

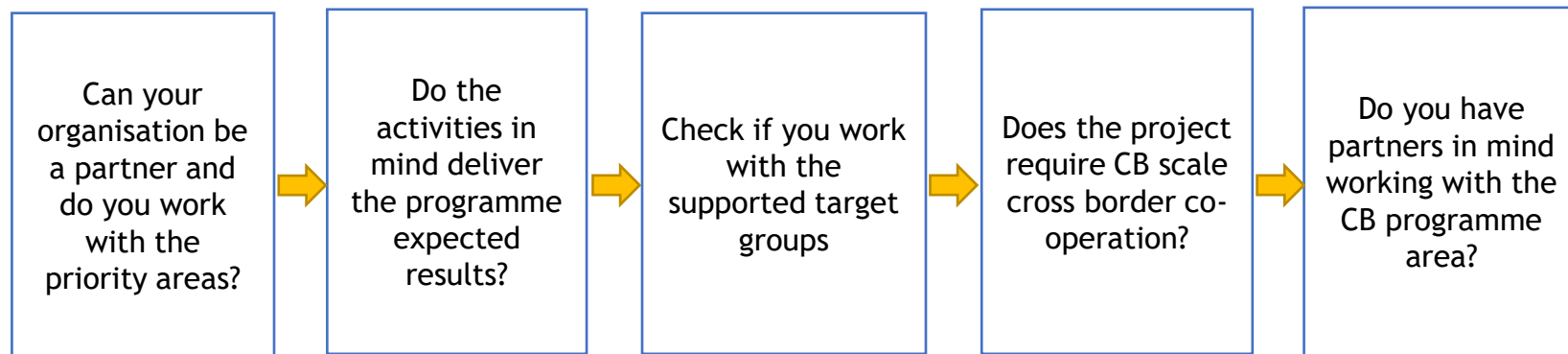
- Demand-driven
 - Identified target group will be able to benefit from the project
- Relevance for the programme
 - Project contributes to the programme objectives results
- Result oriented
 - Project will make a change by addressing the need of the target groups
- Real need for cross-border co-operation
 - Project would not succeed without international co-operation
- Relevant partnership
- Sustainable and durable

Elements of a good project (2)

- Know the basics of the programme, be aware of what we want
 - Geography, support rate, budget limits etc.
 - If anything is unclear, **refer to the written guidance** or contact the JS
- Logical work plan
- Impact to the programme area (change in partnership rules)
- Do not apply just to get money, but to make a change!

How to start?

Start with checking the Manual:



Be sure that your organisation is able to pre-finance the implementation of the project activities!

Write down
your project
idea and
consult with
the Joint
Secretariat

www.centralbaltic.eu

Central Baltic Programme

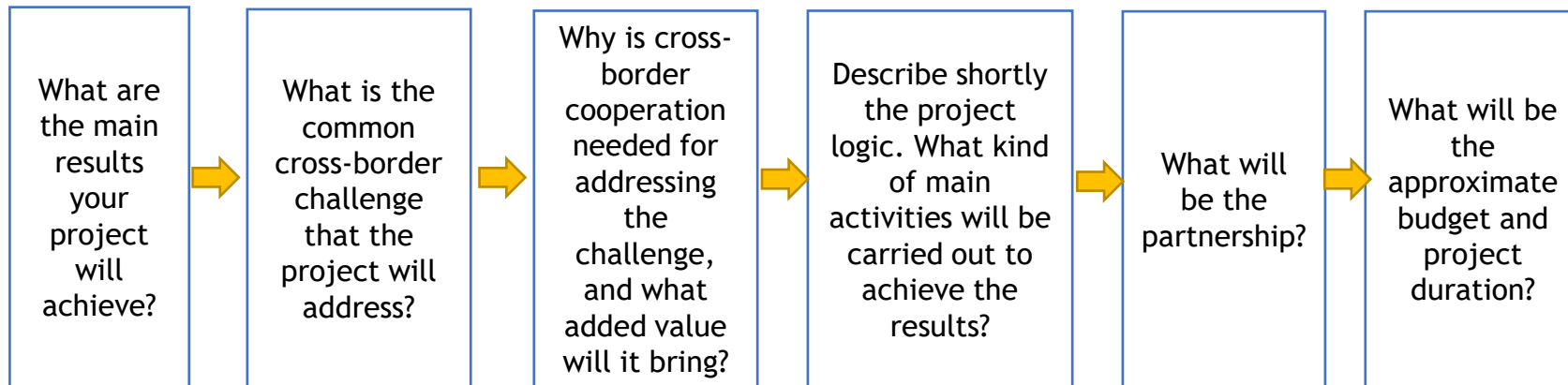
Project idea form

Central Baltic programme 2021-2027

Provide a short and concise description on the indicated aspects of the project idea. Avoid repeating same things under different questions. To get more information on the Programme content, please find a draft of the Programme Document from our website at www.centralbaltic.eu/for-applicants/key-documents/

Indicative name of the project	
Targeted Programme Objective <input type="checkbox"/> PO 1: More exports by SMEs <input type="checkbox"/> PO 2: More new scaled-up growth companies <input type="checkbox"/> PO 3: Joint circular economy solutions <input type="checkbox"/> PO 4: Improved coastal and marine environment <input type="checkbox"/> PO 5: Decreased CO2 emissions <input type="checkbox"/> PO 6: Improved employment opportunities <input type="checkbox"/> PO 7: Improved public services	

Idea form questions:



Get in touch with us!

1. More exports by SMEs

2. More new scaled-up growth companies

3. Joint circular economy solutions

4. Improved coastal and marine environment

5. Decreased CO2 emissions

6. Improved employment opportunities
on labour market

7. Improved public services and solutions
for the citizens

Ūlari Alamets

ylari.Alamets@centralbaltic.eu

(Innovative business development)

Samu Numminen

samu.Numminen@centralbaltic.eu

(Improved environment and resource use)

Laura Cunska-Āboma

laura.cunska-aboma@centralbaltic.eu

(Improved employment opportunities)

Normunds Strautmanis

normunds.strautmanis@centralbaltic.eu

(Improved public services)

Tips for planning the project

- Start early
- Involve the partners
- Consider target groups' needs
- Fill in the idea form
- Consult with the Joint Secretariat (JS)
- Take in account the JS feedback when planning further
- Know the guidance documents - the Guide and the Manual
- Use the Guide and the Manual side by side when filling in the application
- Use the Guide to see the questions of the Application form
- Check against the assessment criteria

Assessments and scores

A good project scores high!
Check against the assessment criteria!

Assessments and scores

- Same assessment methodology logic is applied for both small and regular projects
- All projects must first comply with the **admissibility check** criteria
- For all criteria the scores as 4, 3, 2, and 1 are used. 4 means „very good“, 3 „good“, 2 „acceptable/weak“ and 1 „poor/unsatisfactory“. The explanations of each score in more detail are given in the Manual.
- To qualify, each project should achieve the minimum threshold score, which is set at 2,5. Projects receiving scores under 2,5 are proposed to be rejected. If a project receives the score 1 for even one criteria, it will be suggested to be rejected for the MC.

1st step

Strategic criteria

1st step- 100% (60% 2nd step)

I The project's **contribution to programme results** and strategic relevance - **45% (30%)**

II The project's cross-border value added - 20% (10%)

III Partnership relevance and capacity - 20% (10%)

IV The project approach - 15% (10%)

2nd step and small projects

Strategic criteria 60% +
Operational criteria 40%

V Work plan/Activity plan 15%

VI Management 10%

VII Budget 15%

I The project's contribution to programme results and strategic relevance

- The relevance of the particular challenge/resource in the location of the project intervention. (C.2.2.)
- How the project belongs/fits to the „scope and approach“ of the chosen programme objective. (C.2.1.)
- Demand/need for the project from the side of stakeholders and final beneficiaries(target group). (C.2.4.)
- Project's contribution to programme objective's results (to result indicator's target value). (C.5)
- Coherence of result and output indicators (related to main target group where relevant). (C 5)
- The project's strategic relevance based on sectoral, local, regional, national or macroregional strategies. (C.2.5)
- Whether the impact to horizontal principles is neutral or positive? (C.7.6.)
- Sustainability of results (where relevant). (C.8)

II The project's cross-border value added

- Whether the scale of the challenge/resource and the scale for achieving results is optimal in Central Baltic programme area (larger than local/regional/national and smaller than transnational/macroeconomic/over European)? (C.2.3)
- Partners' capacity to implement international projects. (C.3)
- The approach towards the preparation and implementation of the project is balanced in regard roles, contributions and resources. (C.3 in 1st step and C.4 in 2nd step)
- The presence of the cross-border elements in project approach. (C.2.3 in 1st step and C.4 in 2nd step)

III Partnership relevance and capacity

- Experience and capacity to implement the project and achieve results in thematic field of programme objective. (C.3)
- Partners statutory authority or mandate to act in field of intervention, priority for the organisation to undertake the project. (Part B)
- Whether the partnership is optimal in size (overall size of partnership and thematic and country representations). (Part B)
- Partnership's capacity to reach target group(s). (C.3 and C.2.4)
- Durability of activities and outputs (where relevant) by partner organisations. (C.8)

IV The project approach

- The Project approach/intervention logic (main activities, the sequence of activities, proportions of activities, methods of work) are optimal for achieving targeted outputs and results? (C.2.2. in 1st step and C.4 in 2nd step)
- Whether there is the complementarity and/or duplication with other ongoing or implemented projects and activities. (C.2.6)
- The budget is proportionate to the expected results. (C.5 in 1st step and Part D in 2nd step)
- Innovativeness of the project approach (where relevant). (C.2.2)

V Work plan/Activity plan

- Project approach is in sufficient detail elaborated into activities and deliverables. (C.4)
- The proposed activities are relevant and lead to the planned main outputs and results. (C.4, C5)
- Activities, deliverables and outputs are in a logical sequence. (C4)
- Time plan is realistic. (C6)
- All partners have proportionate roles based on budget allocations. (D2)
- The added value of investments and equipment purchases and their cross-border relevance is demonstrated to reach the project objectives (if applicable). (C4)
- Communication approach and activities are sufficient to reach target group(s). (C4)
- Communication approach and activities are sufficient to communicate project activities and results to wider public and stakeholders. (C4)

VI Management

- Management procedures (such as reporting and evaluation procedures in the area of finance, project content, internal communication) are in place, are transparent and efficient to ensure the result orientation of the project. (C7.1., C7.2)
- Project management team and structure is proportionate and includes relevant competencies related to the project content, international project management, financial management, communication, procurement and other /depending on project theme). (C7.1)
- Necessary provisions for risk and quality management are in place. (C7.2)
- The Lead Partner demonstrates competency in managing EU co-financed projects or other international projects or can ensure adequate measures for management support. (C7.1, C7.2)

VII Budget

- Whether the resources are sufficient to implement planned activities and achieve results? (Part D, D2)
- Budget allocations among partners are proportionate. (Part D, D2)
- The partner budgets reflect real partners' involvement (are balanced and realistic). (Part D, D2)
- The financial allocation per cost category is in line with the work plan. (Part D)
- The distribution of the budget per period is in line with the work plan. (Part D)
- Cost efficiency: justifications of costs, sufficient detail. (Part D)



Small or regular project?

When to opt for a small project?

Check the Manual- 2.2. Different types of projects

- Results can be achieved with less than 213 550 Euro budget.
- Results can be achieved using the SCOs only (but real costs also allowed for small projects above 200 000).
- Project can be implemented in 18 months max.
- Shorter procedure and simplified application form allows to approve and implement projects quicker - react to needs quicker.

NB - projects with less than 200 000 Euro budget cannot use real costs - SCOs only!!!!

When to opt for a small project? (2)

- New to Central Baltic? Start with a small project!
- Opportunity for smaller organizations with limited funds available for pre-financing.
- Opportunity for smaller, more local initiatives.

Small projects in PO6

PO6 supports training for labour market less competitive groups and anti-discrimination policies in companies.

- Small scale and-or local training projects are possible within 213 550 Euro budget.
- Focused support on anti-discrimination as well.
- Same rules and indicators for small and regular projects under PO6.

Small projects in P07

- Experience exchange opportunity with improvements to the studied services
→ practical solutions and policy improvements/digitalisation and participatory processes.
- Specially designed PO for quick improvements all across public services (which are not covered by the scope of Programme Objectives 1 - 6).

Indicative joint actions for small size projects:

- Study visits and experience exchange seminars;
- Trainings and networking;
- Feasibility studies, plans and designs relevant for improvements;
- Improving public services and solutions leading to improvement of public services;

Small projects in P07 (2)

There should be description of the best practice, experience to be shared and the improvement targeted!!

Output indicator - **Jointly developed solutions**

Result indicator - **Solutions taken up or up-scaled by organisations** = new practical solutions leading to improvements to public services (by small projects).

The improvement or new solution is achieved if it is tested/piloted or taken into use by customers (users).

Tips for applying

- Jems is not meant to be a planning tool
- Keep the application texts short and concise
- Work plan/activities must be coherent with the budget
- Check that you have all, (but also only) the necessary attachments added
- Submit early, not during the last days
- Budget: understand SCOs and cost categories

Activities and deadlines

Individual consultations

National Contact Points in each country,
including Åland

2nd call open indicatively February 2023

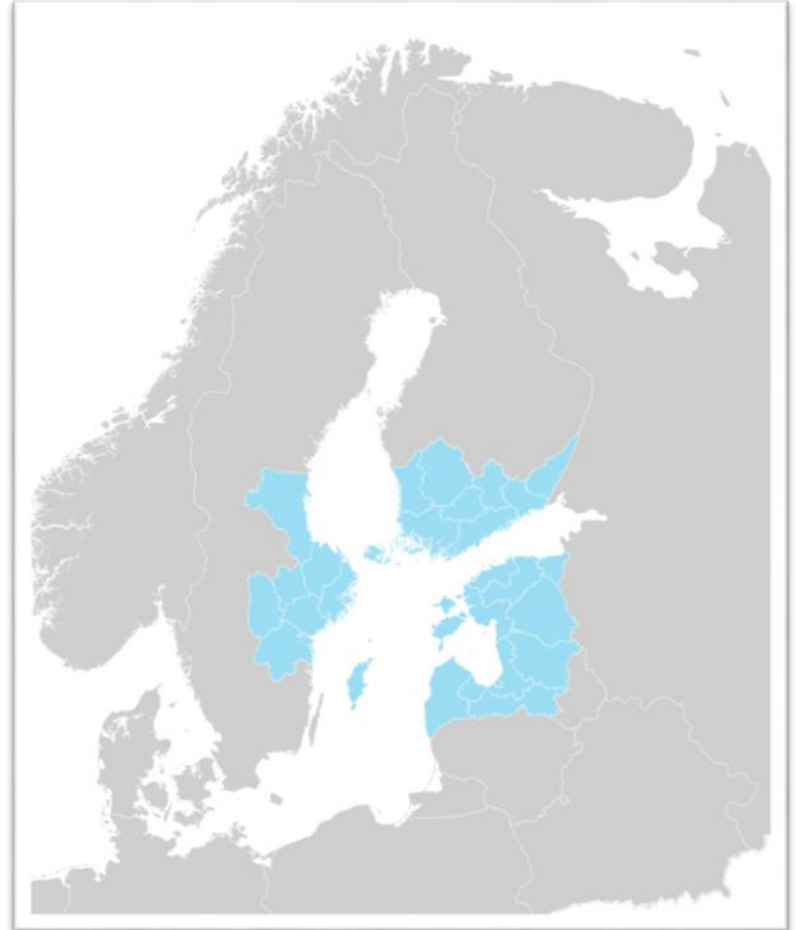
MC Decisions - indicatively June 2023

2nd step submission - indicative deadline
- 3rd quarter 2023

Start of project activities (indicative):

Regular projects - 1st quarter 2024
Small projects - 3rd quarter 2023

Website, Facebook, Twitter, newsletter



Interreg



Co-funded by
the European Union

Central Baltic Programme

www.centralbaltic.eu



CentralBaltic



Central Baltic Programme



Thank You!



Varsinais-Suomen liitto
Egentliga Finlands förbund
Regional Council of Southwest Finland