





- *09.00 Morning coffee*
- *09:30 How to write a good project application*
- *10.30 Coffee break*
- *10:45 Project Communication*
- *11.45 Closing*

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Central Baltic Programme 2021-2027

Project Writing Workshop

20.10.2022, Stockholm

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Recapturing the Elements of a Good Project

Elements of a good project

- Demand-driven
 - Identified target group will be able to benefit from the project
- Relevance for the programme
 - Project contributes to the programme objectives results
- Result oriented
 - Project will make a change by addressing the need of the target groups
- Real need for cross-border co-operation
 - Project would not succeed without international co-operation
- Relevant partnership
- Sustainable and durable

Elements of a good project (2)

- Know the basics of the programme, be aware of what we want
 - Geography, support rate, budget limits etc.
 - If anything is unclear, **refer to the written guidance** or contact the JS
- Logical work plan
- Impact to the programme area (change in partnership rules)
- Do not apply just to get money, but to make a change!

Now you get
to write down
your project
ideas!

You can find it [here](#)

Central Baltic Programme

Project idea form

Central Baltic programme 2021-2027

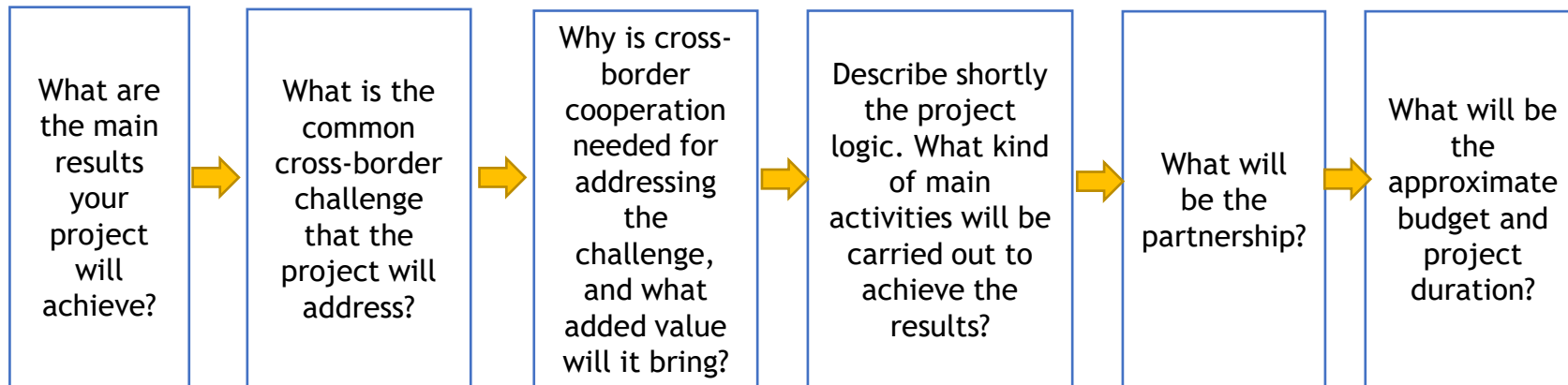
Provide a short and concise description on the indicated aspects of the project idea. Avoid repeating same things under different questions. To get more information on the Programme content, please find a draft of the Programme Document from our website at www.centralbaltic.eu/for-applicants/key-documents/

Indicative name of the project	
Targeted Programme Objective <input type="checkbox"/> PO 1: More exports by SMEs <input type="checkbox"/> PO 2: More new scaled-up growth companies <input type="checkbox"/> PO 3: Joint circular economy solutions <input type="checkbox"/> PO 4: Improved coastal and marine environment <input type="checkbox"/> PO 5: Decreased CO2 emissions <input type="checkbox"/> PO 6: Improved employment opportunities <input type="checkbox"/> PO 7: Improved public services	

To do:

- Sit in tables according to theme
- **Individually** fill out a project idea form (15 min)
- Present and discuss project ideas **in your group** (30 min)

Idea form questions:



Tips for planning the project

- Start early
- Involve the partners
- Consider target groups' needs
- Fill in the idea form
- Consult with the Joint Secretariat (JS)
- Take in account the JS feedback when planning further
- Know the guidance documents - the Guide and the Manual
- Use the Guide and the Manual side by side when filling in the application
- Use the Guide to see the questions of the Application form
- Check against the assessment criteria

Activities and deadlines

Online Partner Search Event November 30th

National Contact Points in each country,
including Åland

Individual project consultations with
Joint Secretariat

2nd call open indicatively February 2023

MC Decisions - indicatively June 2023

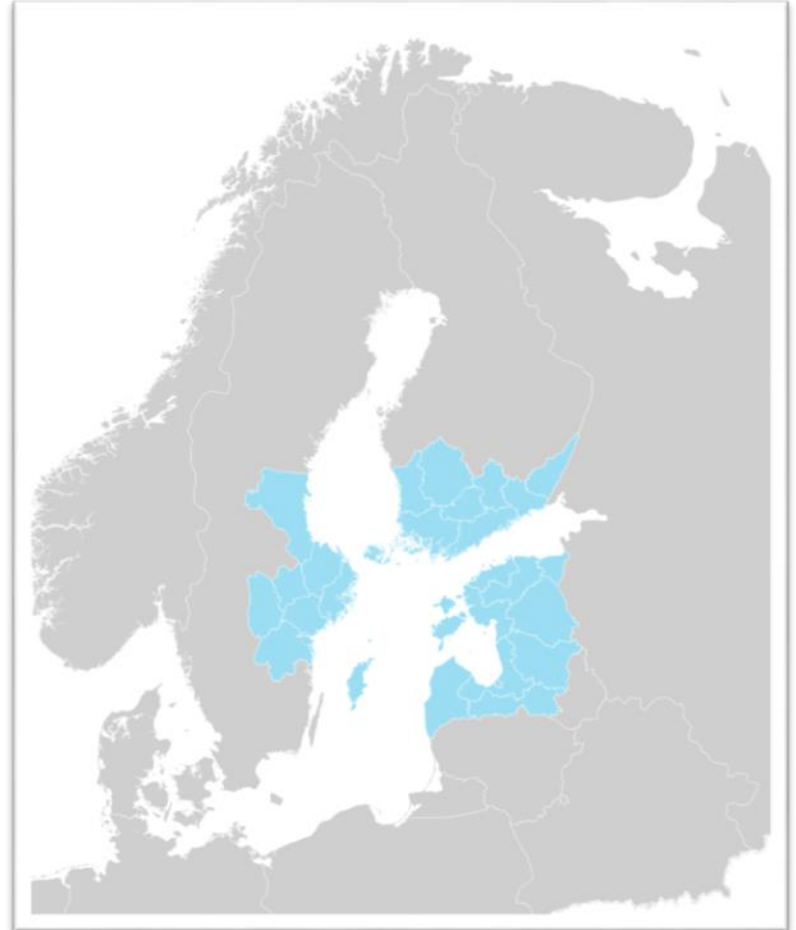
2nd step submission - indicative deadline
- 3rd quarter 2023

Start of project activities
(indicative):

Regular projects - 1st quarter 2024

Small projects - 3rd quarter 2023

Website, Facebook, Twitter, newsletter



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Thank You!



Varsinais-Suomen liitto
Egentliga Finlands förbund
Regional Council of Southwest Finland