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Central Baltic Programme

Silver Entrepreneurs

Project CB0100047 – Silver Entrepreneurs (Entrepreneurship Simulation Program for Silver Economy in Central Baltic

Implementation of WP 3

Deliverable 3.6.1. – Conference report.

Silver Entrepreneurs
Final International Conference Report

Riga, Latvia — 28 May 2025

Celebrating active ageing, social inclusion, and lifelong learning

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Executive Summary

The final international conference of the Silver Entrepreneurs project convened partners and senior participants from Latvia, Finland, and Sweden in Riga on 28 May 2025. The event served as both a celebration of results and a springboard for future collaboration around age-friendly entrepreneurship. Participants reflected on lessons learned, showcased business ideas, and strengthened cross-border networks for ongoing impact.

Key Highlights

- Showcases of individual and team entrepreneurship stories by senior participants.
- Interactive workshops on sustainability, digital tools, and age-friendly business environments.
- Panel discussions capturing lessons learned and practical recommendations for adult learning providers.
- Strengthening of international partnerships and planning of follow-up initiatives.

What Participants Valued

Participants emphasized the value of reconnecting in person after months of remote collaboration, forming new friendships and professional ties across borders. Networking, cultural exchange, and mutual inspiration were recurring themes throughout the day.

Voices from the Conference

"Each story showed that entrepreneurship has no age limit—only imagination and support."

"Meeting peers from Sweden and Finland gave me new ideas and the confidence to try them."

"Entrepreneurship is energy. Today proved that energy doesn't have an age."

Programme at a Glance

09:30 – 10:00	Registration and welcome coffee
10:00 – 10:05	Opening words
10:05 – 10:15	Welcome speech
10:15 – 10:45	Competitiveness of seniors in the labor market, how entrepreneurs should treat seniors
10:45 – 11:00	Project Summary
11:15 – 12:00	Presentations
12:00 – 12:45	Lunch
12:45 – 13:40	Presentations
13:45 – 14:00	Coffee break
13:45 – 14:45	Presentation
14:45 – 15:30	Panel discussion with partners from the three countries
15:30 – 15.45	The Silver Entrepreneurs project and the project catalogue
15:45 –	Networking

Outcomes and Next Steps

- Lessons to integrate into adult-learning modules and mentor practices.
- Commitment to invite successful alumni as guest speakers and peer mentors in future cohorts.
- Exploration of joint follow-up initiatives among Latvia, Finland, and Sweden partner organizations.
- Continued visibility through websites and social media to inspire more seniors to start and grow ventures.

Media and Links

Photo gallery: *https://failiem.lv/u/6yxyyus6w6*

Info published in CB webpage: Final International Conference of the Silver Entrepreneurs Project - Central Baltic

Acknowledgements

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