

Interreg



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Central Baltic Programme

Central Baltic Programme 2021-2027

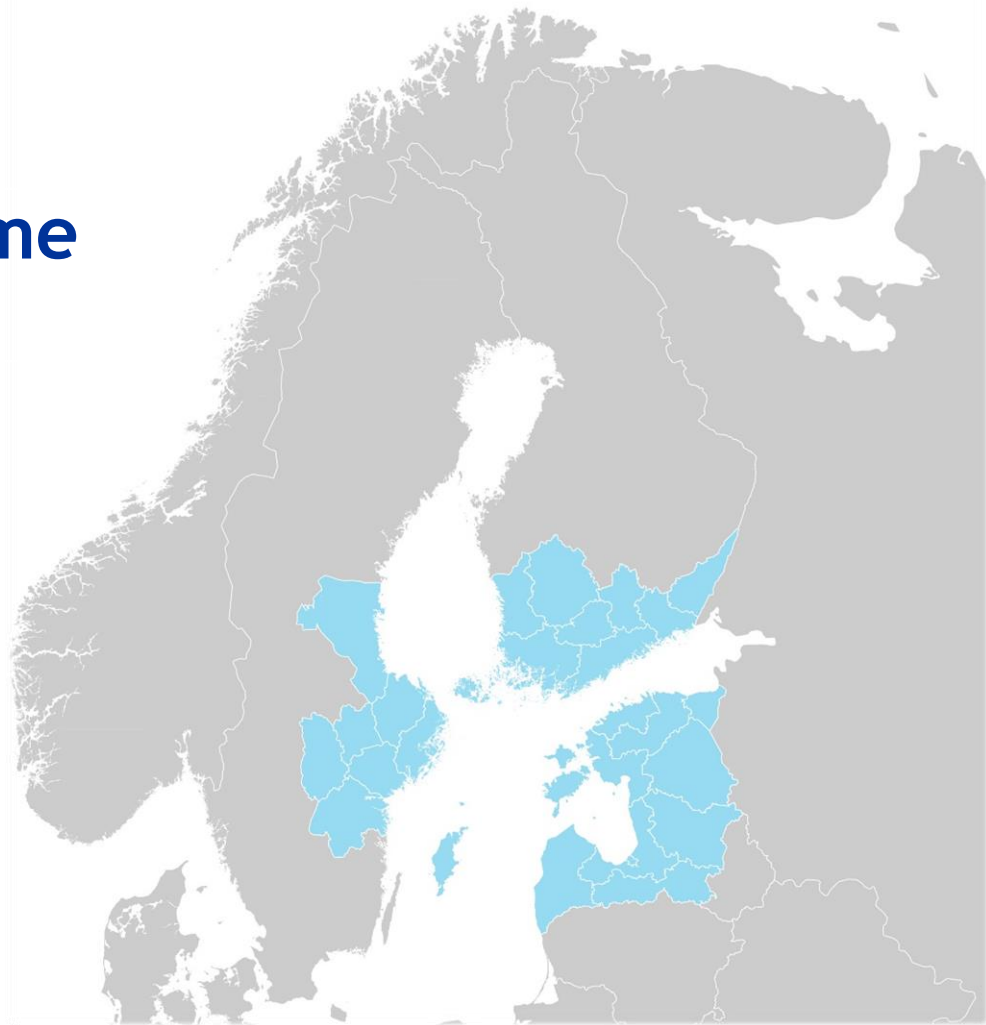
Online Partner Search Event

August 29, 2023

National Contact Points

Central Baltic Programme 2021-2027 area

- Estonia
- Finland, including Åland
- Latvia
- Sweden



PROGRAMME BASICS

122 million
euros ERDF
funding

Up to 80% ERDF co-financing from the programme

Partners from at least two participating countries

Clear cross-border added-value

Small projects (1-step approach)
Up to 213 550, duration up to 18 months

7 PROGRAMME OBJECTIVES

INNOVATIVE BUSINESS DEVELOPMENT

1. More exports
by SMEs

2. More new
scaled-up growth
companies

IMPROVED ENVIRONMENT AND RESOURCE USE

3. Joint circular
economy solutions

4. Improved coastal
and marine
environment

5. Decreased CO2
emissions

IMPROVED EMPLOYMENT OPPORTUNITIES

6. Improved
employment
opportunities on
labour market

IMPROVED PUBLIC SERVICES

7. Improved public
services and
solutions for the
citizens

PROGRAMME OBJECTIVE

6. IMPROVED EMPLOYMENT OPPORTUNITIES ON LABOUR MARKET

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Result indicator

1. Number of people with increased competitiveness on labour market
2. Number of organisations with applied anti-discriminatory policies
3. Number of people with increased entrepreneurship

Output indicators

- Participations in joint actions across borders - the organisations/companies with the result indicator 2 **OR**
- The individuals (target group participants) with the result indicators 1 and 3
- Organisations co-operating across borders - JS reports to EC

Target group

- Less competitive groups (including young people under 25, people in pre-retirement, retired people, immigrants, and people with special needs and other less competitive groups) and companies.

Potential partners

- Organisations with competence and experience on labour market, organisations representing employees, employers, public authorities, organisations representing disadvantaged groups, and organisations with competence and experience on entrepreneurship.

INDICATIVE JOINT ACTIONS

- Awareness raising among target groups
- Designing and implementing trainings
- Incentives and services for employers
- Networking and dialogues between counterparts of labour market
- Digital tools for online skills development and working
- Entrepreneurship enhancing simulations and problem-solving exercises
- Mobility of participants
- Experience exchange and learning as result of joint implementation

All projects should use a **suitable mix of these actions** based on the project topic. The chosen mix of actions must be relevant for achieving the **contribution to both the project and programme results.**

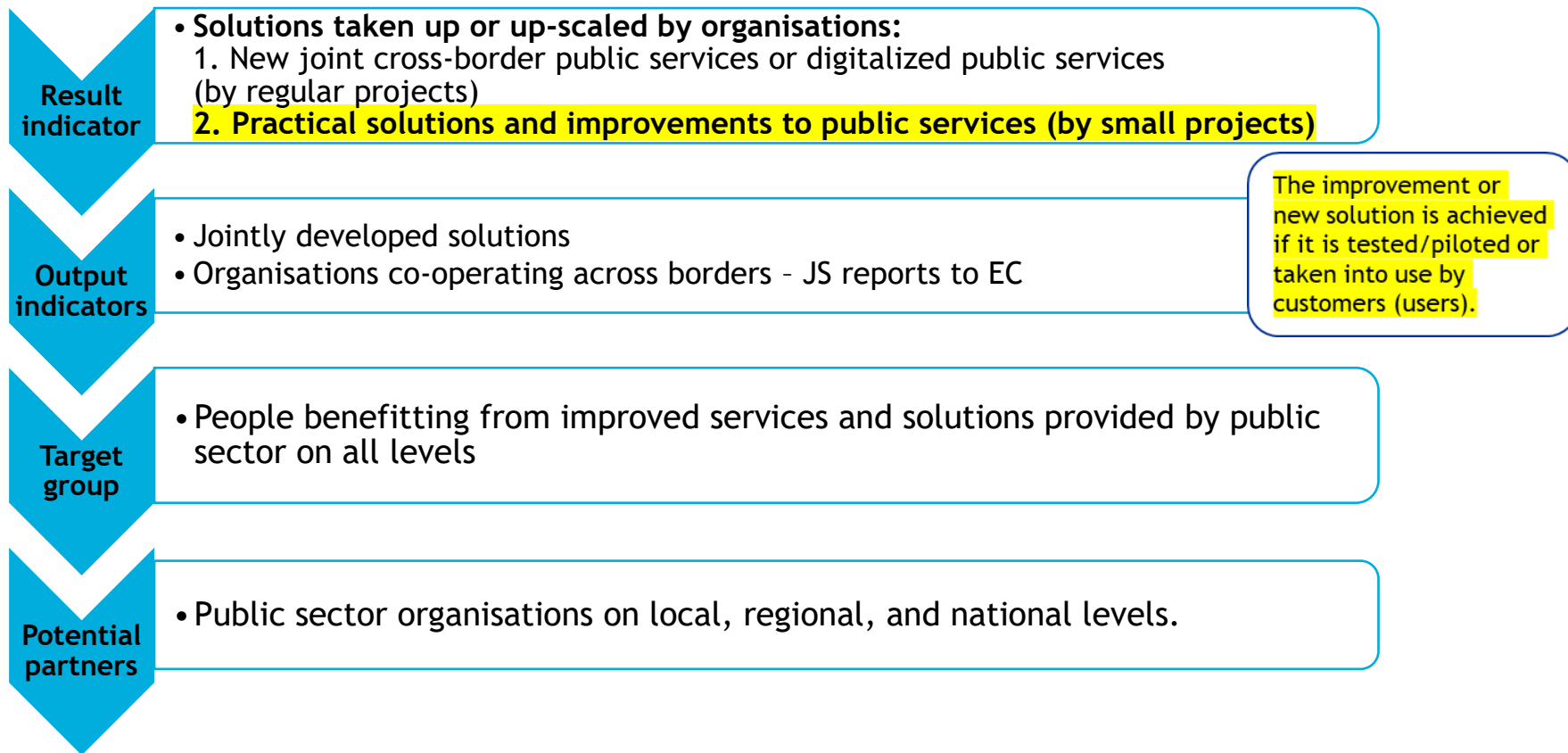
PROJECT PRESENTATIONS

PROGRAMME OBJECTIVE

7. IMPROVED PUBLIC SERVICES AND SOLUTIONS FOR THE CITIZENS

IMPROVED PUBLIC SERVICES

7. IMPROVED PUBLIC SERVICES AND SOLUTIONS FOR THE CITIZENS



INDICATIVE JOINT ACTIONS / SMALL PROJECTS

- Study visits and experience exchange seminars
- Trainings and networking
- Feasibility studies, plans and designs relevant for improvements
- Services and solutions leading to improvement of public services

For small projects - there should be description of the best practice, experience to be shared and the improvement targeted.

All projects should use a **suitable mix of these actions** based on the project topic. The chosen mix of actions must be relevant for achieving the **contribution to both the project and programme results.**

PROJECT PRESENTATIONS

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WHAT TO THINK WHEN PLANNING A PROJECT?

- Understand the [Programme Objectives](#) and the associated result indicators.
- Review the [Guide for Applying for a Project](#) thoroughly.
- Establish a relevant and feasible partnership.
- Explain the relevance of the challenge your project aims to address.
- Elaborate a work plan of activities and relevant budget.
- Make sure to listen carefully to the advice given during the project idea consultation.
- Delve into the evaluation criteria detailed in the [Programme Manual](#) (Chapter 3.4).



- Avoid rushing through the process.
- Don't be discouraged in case you don't get funded on the first try.
- Don't rely on your previous experience with Central Baltic or other projects/programmes.
- Don't leave your submission to the last minute.



Write down your project idea to get feedback

[Link](#) to project idea form

Central Baltic Programme

Project idea form

Central Baltic programme 2021-2027

Provide a short and concise description on the indicated aspects of the project idea. Avoid repeating same things under different questions. To get more information on the Programme content, please find a draft of the Programme Document from our website at www.centralbaltic.eu/for-applicants/key-documents/

Indicative name of the project	
Targeted Programme Objective <input type="checkbox"/> PO 1: More exports by SMEs <input type="checkbox"/> PO 2: More new scaled-up growth companies <input type="checkbox"/> PO 3: Joint circular economy solutions <input type="checkbox"/> PO 4: Improved coastal and marine environment <input type="checkbox"/> PO 5: Decreased CO2 emissions <input type="checkbox"/> PO 6: Improved employment opportunities <input type="checkbox"/> PO 7: Improved public services	

Get in touch with the Project Managers!

1. More exports by SMEs

2. More new scaled-up growth companies

3. Joint circular economy solutions

4. Improved coastal and marine environment

5. Decreased CO2 emissions

6. Improved employment opportunities
on labour market

7. Improved public services and solutions
for the citizens

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Get in touch with us!



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Activities and deadlines

Project Applicant Webinar - budget and planning

Sept 5, 2023 (13:00-16:00 EET / 12:00-15:00 Sweden)

[More information and registration](#)

Online Seminar in Latvian

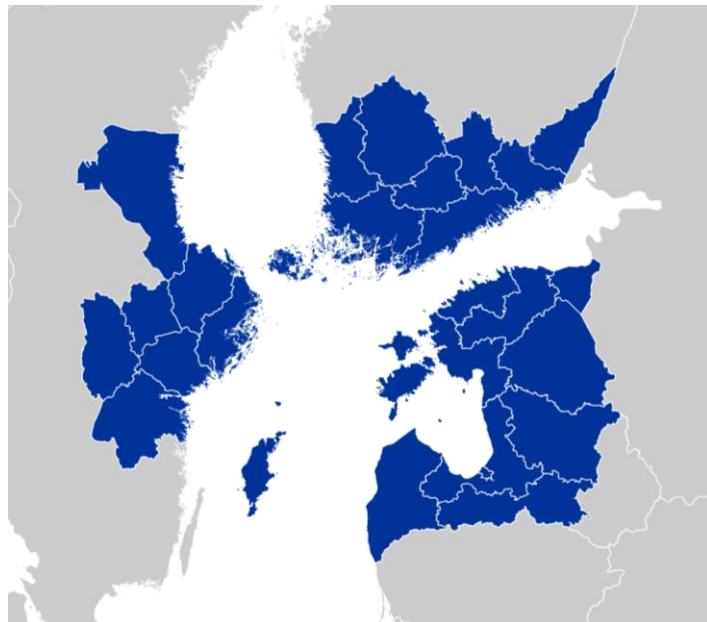
Sept 5, 2023 (16:10 EET), [registration](#)

3rd call open: September 25 - October 16, 2023

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Thank you,
and all the best with
your application!