

# Agenda

14:30 - 15:00 Meet up and coffee

15:00 - 15:10 Welcome and introduction of Åland  
*Mats Örblom, Ålands Landskapsregering*

15.10 - 15:25 Introduction to BalticReed and Reed products  
*Anil Ramel Singh, Race for the Baltic*

15:25 - 15:40 Can innovation save the BalticSea ?  
*Alina Sippolainen, A´pelago*

15.40 - 15:55 Research, innovation and BalticReed  
*Paula Linderbäck, Arcada*

16:00 - 16:15 Coffee break

16:15 - 16:30 From Idea to Impact: Turning Innovation into a Market-Ready Product – *John Zerihoun RAWS*

16:30 - 16:45 What do financiers look for in a product  
Peter Wiwen-Nilsson

16:45 - 17:15 Workshop Session: How can we design a tinder for startups and financiers

17.15 - 17:30 Recap and Conclusions of the day

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