

RAWS

Straws that don't suck!



Mission

To save the Baltic Sea and protect the environment



Vision

Creating sustainable alternatives with our eco-friendly reed straws

RAWS

Reed Straws Solution



Sustainable Choice

- Environmentally friendly alternative to plastic & paper straws
- Dishwashable
- Heat resistant
- No chemicals used



Natural Material

- Made from renewable reed resources
- Harvest less than 30 minutes from HQ
- 100% of raw material used



Saving the Baltic Sea

- By reducing plastic waste in our oceans
- Reduce Nitrogen and Phosphorus
- Enable a dynamic flora and wildlife

What if reed could be used for more than straws...



Investment Rationale

John like:

Big Elephants

Stureplansgruppen

Rise

Scalability

Reed in all corners of the world.

Straws, Single-use, Gift retail etc...

Barriers 2 Entry

Patent

EU Legislation

Long term contracts



Saving the Baltic Sea One drink at a time!

www.raws.se

john.zerihoun@raws.se

RAWS