



Content

- Arcada
- AUS research and innovations
- Arcadas role in Baltic reed and innovations



BalticReed















THIS IS ARCADA UNIVERSITY OF APPLIED SCIENCES

Paula Linderbäck





Strategy 2030



At the forefront - We put education and culture to work for a rewarding & sustainable life





VISION

A globally relevant higher education institution based in Helsinki, working at the forefront of change and development.

Through education and research, we create smart solutions for a rewarding and sustainable life.



MISSION

We are a Swedishlanguage university of applied sciences for a multicultural Finland



VALUES

Inclusive and encouraging environment

Respectful and ambitious culture

Humane and agile approach



GOALS 2030

Future-driven Swedish-language higher education institutione in Helsinki

Nordic cooperation for global relevance



GOALS 2030

Smart solutions for a dynamic professional life and a vivid Swedish culture

Career support for a rewarding and sustainable life



arcada.fi



ARCADA IN NUMBERS



2700
Degree students



170
Members of staff



500 Graduates

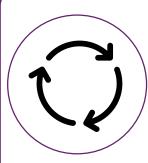
Why students choose Arcada



PERSONAL GUIDANCE FROM EXPERT LECTURERS



PRACTICAL KNOWLEDGE, WITH STRONG THEORETICAL BASIS



CLOSE CONNECTION TO WORKING LIFE



DEGREES THAT ARE HIGHLY VALUED BY EMPLOYERS



GREAT STUDENT COMMUNITY AND STUDENT LIFE



SAFE AND EQUAL



THE MOST INTERNATIONAL UAS IN FINLAND IN RELATION TO SIZE

In 2020, 15%

of our degree students came from abroad

Arcada is an International
UAS – in fact, the most
international UAS in Finland
in relation to size, with 120
partner universities around
the world



- We offer 3 Bachelor's & 4 Master's Degree Programmes in English
- We also offer student, teacher and expert exchange. We welcome about 70 exchange students each year
- We take part in numerous international research projects
- Our 400 international students represent more than 50 different nationalities

FARCADA The I

The role of science in universities of applied sciences in Finland

In addition to **degree education**, the second main task of universities of applied sciences is

research, development, and innovation activities

The official duty of a university of applied sciences is to engage in **applied research**, development, and innovation activities that **promote working life** and regional development, as well as renew the economic structure of the region, along with artistic activities.

Science does not exclude practicality

Source: tieteentekijat.fi





WARCADA University of applied sciences in international research scale

Universities of applied sciences are also deeply networked with national and international networks and centers of expertise

Universities of applied sciences are seeking funding for research, development,

and innovation (RDI) projects from international funding sources

Source: TKI-tuki



ARCADA

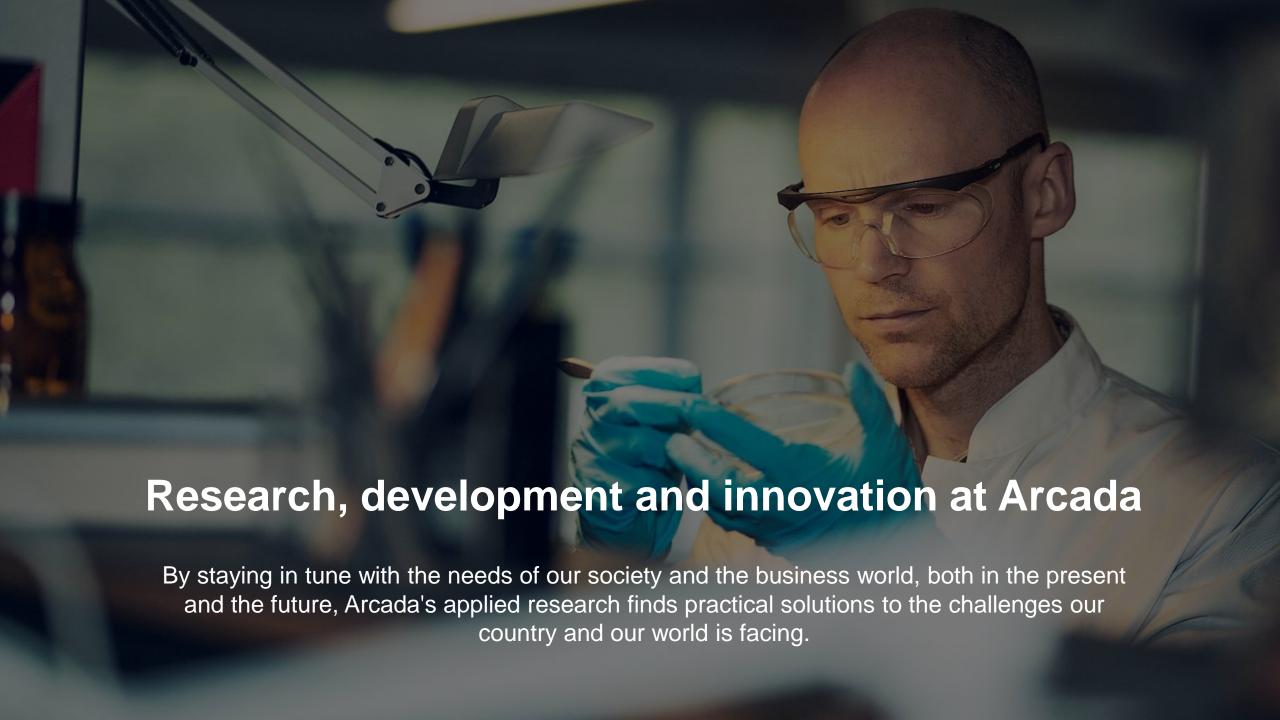
University of applied sciencecollaboration with private sector

Research, development, and innovation (RDI) activities are also critically connected to education and teaching

Teaching at universities of applied sciences is often organized in the form of projects received from working life, and bachelor/master thesis are carried out as development projects for workplaces

Through RDI work, the connection between the content of Education and the latest knowledge and expertise is ensured.







Mechanical and sustainable engineering

The bachelor's degree programme **Mechanical and Sustainable Engineering** at Arcada has a clear focus – sustainable materials and engineering design. In this programme, engineering, sustainability and digitalisation have been merged together to benefit our modern-day society.



Research focus Circular economy for engineering

Eliminate waste and pollution

Private sector

utilizing waste streams

Biobased polymers, fibers, films, algae, reed, potato peel Circulate products and materials

Reverse waste stream

Plastic recycling, mechanical tests

Regenerate nature

Nutrient recovery

Phase out fossil fuel based plastics







Key product value chains Circular Economy action plan



Figure: The 7 key product value chains as a matter of priority (priority product groups) of the 2020 Circular Economy Action Plan 12 In December 2015, the Commission presented its first Circular Economy Action Plan, including several legislative proposals on waste.



European plastic strategy

- The European Plastic Strategy in 2022: policy framework on the sourcing, labeling, and use of biobased, biodegradable, and compostable plastics, as part of the European Green Deal, Circular Economy Action Plan, and the broader Plastics Strategy.
- Enhance the sustainable use of plastics by clarifying when and how bioplastics can offer environmental benefits,
- Ensuring that these materials meet strict sustainability standards
- Focus on Clarification and Innovation
- Promote a carbon-neutral bioeconomy



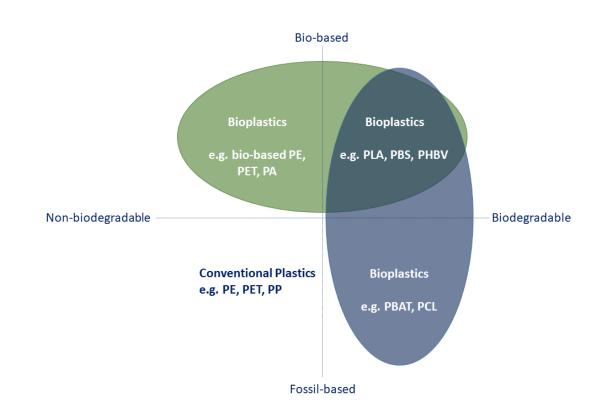


Bio-based plastic

European Commission has set an aspirational target for at least 20% of the carbon used in chemical and plastic products to come from sustainable, non-fossil resources by 2030.

This goal is part of the broader effort to achieve **climate neutrality** and reduce the EU's reliance on fossil resources. The strategy focuses on integrating **biobased materials** alongside **recycled content** to contribute to a **circular economy**.

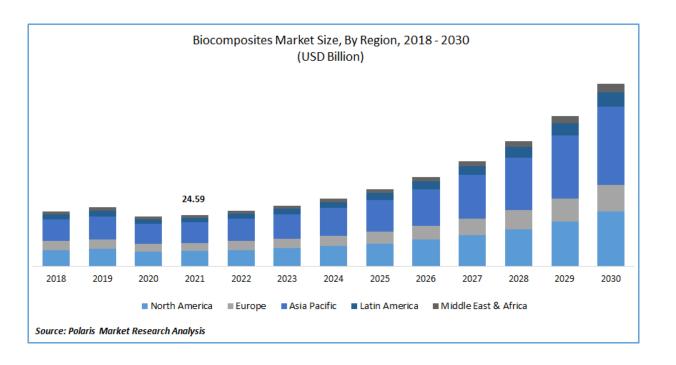
The move to incorporate biobased carbon into plastics is designed to reduce **greenhouse gas emissions** while supporting innovation in sustainable materials





WARCADA

Bioplastic foresight



The bioplastics market will expand production capacity by 12.4% CAGR to 11.6 megatonnes in 2035



Bioplastics 2025-2035: Technology, Market, Players, and Forecasts

Biobased PLA, PET, PEF, polyesters, polyolefins, polyamides, polyurethanes, PHA, and polysaccharides, for packaging, automotive, textiles, agriculture, consumer goods, and other applications in the circular economy.



Key areas for biobased plastics



Packaging



Plastics



Manufacturing



Medical



Agriculture



Automotive



Textiles



electronics







Enso and Enkei borating for a Bright iinable Future

nso proudly teams up with Enkei, ng recyclable packaging materials to their sustainable design pieces, made scarded materials, Innovation with...

Jun 17, 2024



A Sustainable Binder for Insulation Ready in **Industrial Scale**

NeoLigno® by Stora Enso is a bio-based binder, ideal for mineral and glass wool. By changing to a binder made from renewable materials you can decrease your carbon...

Stora Enso and Altris collaborate to develop and commercialise world's most sustainable battery

Stora Enso has partnered with Altris, a Swedish developer of sodium-ion batteries





ore gathers biomass refiners e textile industry

**ARCADA Worl

Working with research as a base for product innovation

Phase 1: Idea Generation

Phase II: Material development through research and prototyping

Phase III: Towards commercialization



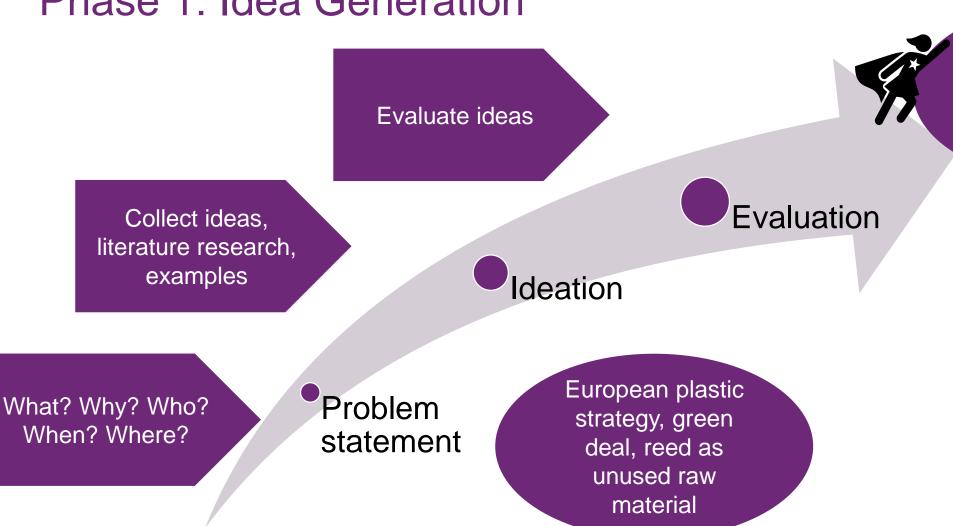


Next step for

product

development

Phase 1: Idea Generation

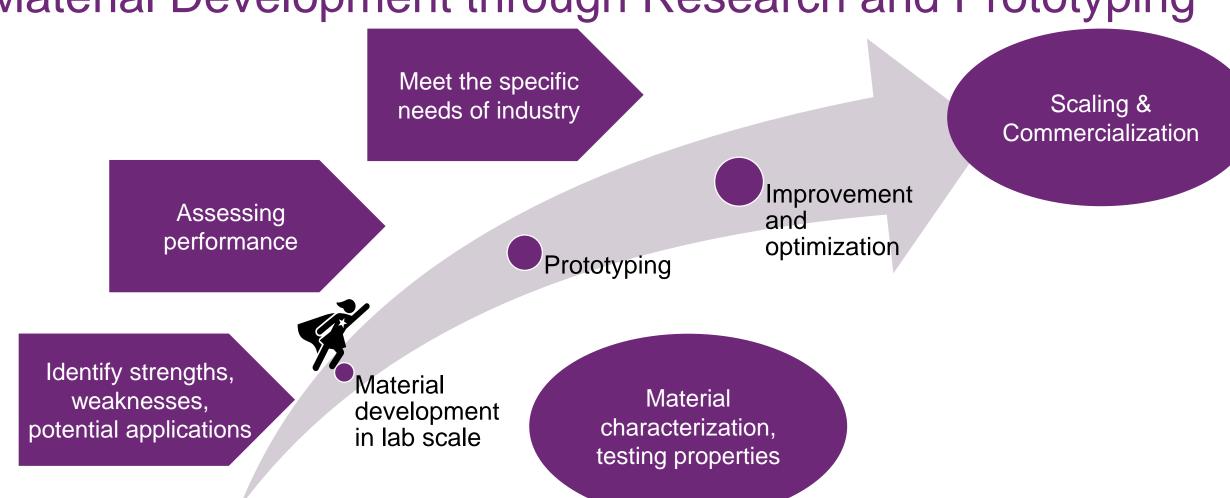






Phase II:

Material Development through Research and Prototyping





Commercialization

Phase III: Towards commersialization

Startups, government agencies, partnerships Funding, Industry regulations patenting LCA Standards, certification Scalability, Pilot project manufacturing Marketing strategy challenges development



Our working hypothesis: Common reed as novel BioSource for new applications

Reed, as a **perennial grass**, is a lignocellulosic, low-cost feedstock that can grow in diverse environments, including **marginal lands**. It holds great potential for future biomaterial applications, making it a prime candidate for the modern **biobased economy**.

Reed can be used to produce a wide range of high-value products, including biopharmaceuticals, nutrient supplements, and biopolymers.

In terms of **biomaterials**, it can be applied in **construction** (building materials), **insulation**, **mulching**, **biodegradable products** for gardening, and **animal bedding**.

Additionally, reed offers potential as an energy carrier for producing advanced biofuels and generating heat and power, and it can contribute to producing soil organic fertilizers and green chemistry products.





Where are we now?

Phase 1: Idea Generation & Problem statement

Flowerpots Green Isolation, chemicals Reed Evaluation sound, heat reinforced Student plastics? Ideation Urn hackathon Which material could be replaced by common reed? Problem Unsustainable Reed as statement forest unused raw material business What can we do of common New bioplastic reed? innovation are needed Searching

Phase 2: Material development

Identify strengths, weaknesses, potential applications

Material characterization

investors, co developers

COMMON REED AS A NOVEL BIOSOURCE FOR COMPOSITE PRODUCTION

P. Linderbäck", S. Gebrehlwot', L. Montin', R. Björkvall', L. Suárez', J. Theis' and Z. Ortega'

INTRODUCTION

The path towards a direular economy for plastics and composite materials, while enhanding circularity, strongly focuses on phasing out tossil fuel-based plastics. Common reed (Phraomiles auginalis) bads along the coast in Baltic Sea present a sustainable resource that could play a role in the future circular economy, but the potential of reeds as an unused bidooksi material, effectively binding rubtents and carbon, has been only partially

Common reads, with stems of an average diameter of 1 cm, were harvested and collected both in summer and winter in South Finland, Whole stalks of common summer (A), winter (B) or mixed (C) need were ground and sieved to obtain 0.075-0.8 mm fractions to produce natural fibre composities (NFCs) by Win-screw extrusion compounding and subsequent

The content in ashes, lignin, cellulose and hemicellulose were determined using standardized methods. The thermogravimetric tests were carried out in order to determine the thermal stability of the materials. The surface composition analyses were performed by Fourier transform infrared spectros copy (FTIR)

Polyethylene (Revolve N-461) was used as a matrix polymer to produce the composites reinforced with 20% fiber loading of reed A, B and C, assessing their thermal and mechanical properties.

Table 1. Compositional results for the different samples of common read (in %)

	Material	Humidity	Asles	Lights	Namicalidos s	Cellidone
A	Summer read	537±0.01	882±021	2401±0.47	28.07±0.55	48.75±1.03
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c	Most rest	741±0.13	12.83 ± 0.32	2129±051	2538±0.14	48.87±0.32



PURPOSE

This study examines the potential of common reed as a sustainable, navel hipsource for composite production It shows the characterization of the common med harvested at two moments (winter and summer) and provides a first approach to its use for high-loade

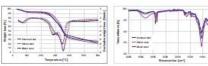
RESULTS

Winterread exhibits the higher cellulose fraction, while summer and mixed reads provide allower content of that compound, with an increased fraction of hemicellulose, thus making common read a promising source forcellulose compounds

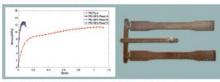
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stability than summer or mixed reeds, as explained above, due to the lower hemicellulose content. The mixed need, on the contrary, shows a significantly lower onset temperature, due to the incorporation in this fraction of leaves, also exhibiting the higher amount of ashes (as usually minerals are stored there). Typical values for hemicellulose and cellulose degradation temperatures are observed on TG/DTG curves.

	Material	One (C)			Derivative peaks (C)			Ashes (%)
A	Summerreet		243.9	270.5	= 8	268.6	338.8	22.8
D	Wittermed		253.7	286.1	- 0	279.5	344.3	20.6
C	Mixed reed	208.4	244.1	287.3	222.7	279.2	287.2	26.2



The mechanical characterization shows that the incorporation of common reed derived materials into polyethylene matrix enhances crucial properties such as tensile strength and yield strength. The experimental stress-strain result shows that read fiber-reinforcement decreased the ductility of the next PE, while enhancing the key mechanical properties related to strength. Of particular



The utilization of common need, especially from dominant growth along the Battic coast, could contribute positively to environmental management efforts by miligating eutrophication through nutrient sequestration. This aligns well with circular economy principles and resource efficiency.

This study demonstrates that common med can be utilized in composite materials. thereby reducing reliance on fossil fuel-based plastics. Additionally, it offers the potential for common reed to serve as a garbon sinkin durable products.









BalticReed

Material development



Packaging



Plastics



Manufacturing



Medical



Agriculture



Automotive



Textiles

electronics









COMMON REED AS A NOVEL BIOSOURCE FOR COMPOSITE PRODUCTION

P. Linderbäck¹, S. Gebrehiwot¹, L. Montin¹, R. Björkvall¹, L. Suárez², J. Theis² and Z. Ortega²

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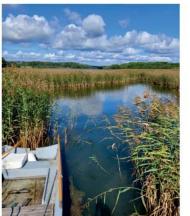
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Polydhylene (Revolve N-461) was used as a matrix polymer to produce the composites reinforced with 20% fiber loading of reed A, B and C, assessing their thermal and mechanistic procedure.

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RESULTS

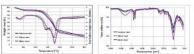
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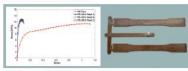


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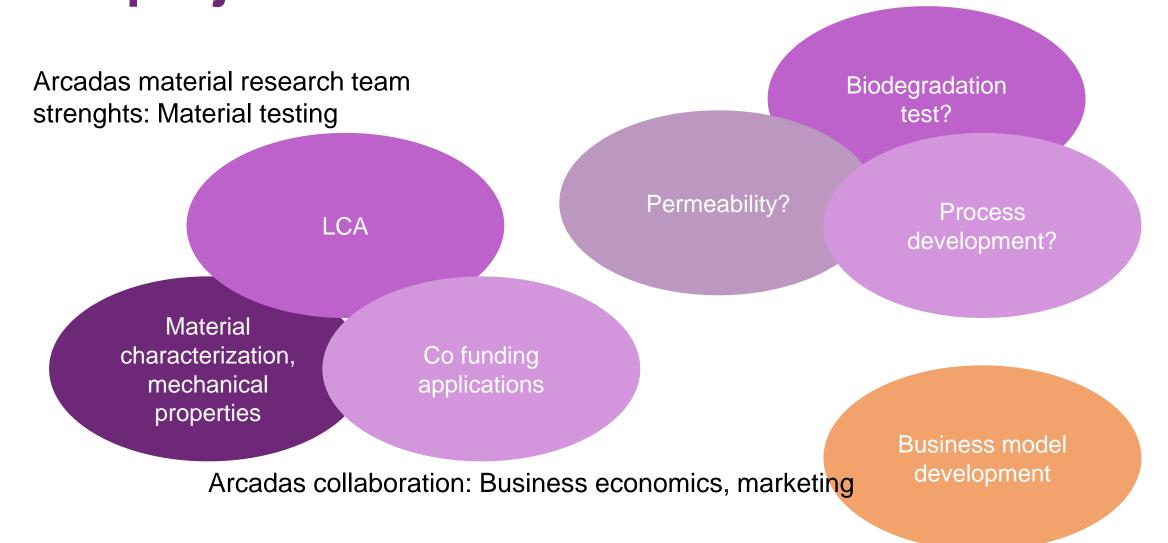








What kind of results we can produce in this project?





BalticReed

Material development



Packaging



Plastics



Manufacturing



Medical



Agriculture



Automotive



Textiles

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COMMON REED AS A NOVEL BIOSOURCE FOR COMPOSITE PRODUCTION

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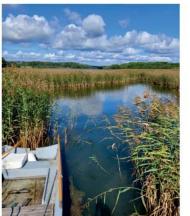
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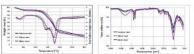
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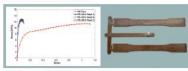


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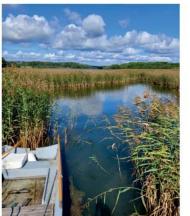
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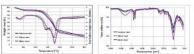
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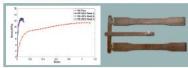


Figure 3. Experimental attres-statin elationahip of the trurs angle variants and ejection-maked son

CONCLUSION

The utilization of common need, especially from dominant growth along the Baltic coast, could contribute positively to environmental management afforts by miligating eutrophication through nutrient sequestration. This aligns wall with circular economy principles and resource efficiency.

This study demonstrates that common need can be utilized in composite materials, thereby reducing reliance on fossit fuel-based plastics. Additionally, it offers the potential for common read to serve as a carbon sinkin durable products.











BalticReed

Material development



Packaging



Plastics



Manufacturing



Medical



Agriculture



Automotive



Textiles

electronics









COMMON REED AS A NOVEL BIOSOURCE FOR COMPOSITE PRODUCTION

P. Linderbäck¹, S. Gebrehiwot¹, L. Montin¹, R. Björkvall¹, L. Suárez², J. Theis² and Z. Ortega²

Arcada University d'Aggia d'Sciennose, Helatris, Finland Departemento de Ingeni este Mecalnica, Universidad de Las Palmas de Gran Canarla, Spain Departemento de Incensieria de Procesos, Universidad de Las Palmas de Gran Canarla, Spain

INTRODUCTION

The path towards a dirular economy/for plastics and composite materials, while exhausing a circularly, strongly focuses on plasting out basif label beased plastics. Common need by [Phogenies australity] basis along the coast in Saltic Sea present a sustainable resource that could play an exist in the future circular economy, but the potential of reeds as an unusued biological material, effectively binding nutrients and curbon, has been only partially identified.

METHOD

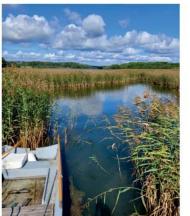
Common reeds, with stems of an average dismater of 1 cm, were harvested and collected both in aummer and wither in South Finland. Whole stakes of common summer (A), winter (B) or rised (C) need were ground and sevent to distill no (075-0.8 mm inclinates to produce natural fixer compositios (NFCs) by Win-screw estrusion compounding and subsequent interior movidates.

The content in ashes, lignin, cellulose and hemicellulose were determined using standardsed methods. The hemogravimetric tests were carried cut in order to determine the thermal stability of the materials. The surface composition analyses were performed by Fourter transform inframed spectra copy (FTIR).

Polydhylene (Revolve N-461) was used as a matrix polymer to produce the composites reinforced with 20% fiber loading of reed A, B and C, assessing their thermal and mechanistic procedure.

oble 1. Comprolitional results for the different samples of common need (in %)

ı		Material	Humidity	Ashes	Lipsie	Hamicalidoss	California
I	A	Summer road	537±0.01	832±021	2401±0.47	28.07±0.55	48.75±1.03
I		Write rest	588±0.23	7.80±0.20	2587 ± 1.25	20.92±0.83	55.00±0.36
	c	Moset reset	741±0.13	12.83 ± 0.32	2129 ± 0.51	25.38±0.14	48.87±0.32



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PURPOSE

This study examines the potential of common need as a sustainable, novel biscource for composite production it shows the characterisation of the common need harvested at two moments (winter and summer) and provides a first approach to its use for high-loaded composites.



RESULTS

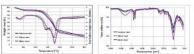
Winterread exhibits the higher cellulose fraction, while summer and mixed reads provide a lower content of that compound, with an increased fraction of hemicelulose, thus making common read a promising source for cellulose compounds.

Typical bands for Egnocellulosic materials can be observed on the obtained FTIR spectra. Summer read shows more prominent bands on the areas related to hemical tubes, particularly in the double peak does to 2000 cm², pasials observed for the hemical composition analysis.

From the thermogrammeric analysis it can be seen that the winder need shows more thermal stability than assumer or missed medis, as explained above, due to the lower hermicalized content. The mixed med, on the content, shows a significantly lower creatifemperstam, due to the incorporation in this faction of leaves, also exhibiting the higher mount of shafe (as usually minerals are stored here). Typical values for hemicalizeds and cellulose degradation temporative are acclosured or IGCTTC.curve.

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	Material	One (C)			Deriv	office past	100	Ashes (%)
A	Summerread	2 3	243.9	270.5	= 8	268.6	338.8	22.8
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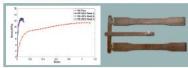


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How can the results increase the reed use?

Once the reed-derived materials demonstrate mechanical viability, this opens doors for creating **business models** around the reed value chain.

This is not the whole solution, but part of the value chain development





BalticReed

How can we work with companies with product development and offer support

- Identify industry needs
 - by understanding the needs of industries where reed-based materials can add value, such as construction, packaging, automotive, textiles, and agriculture. Identify companies that are looking for sustainable, lightweight, or biodegradable material alternatives (Thesis topic)
- Leverage pilot projects and demonstrations
 - Develop prototypes, practical applications of our reed-based materials (thesis topic)
 - Pilot collaborations
 - industry conferences
- Partnership with manufacturers?
- Partnership with startups and entrepreneurs
- Public-private partnerships
- Co-branding and market trials



Next steps

- Working further with companies -> pilot product, demos (LCA)
- Phase I: II Hackathon to product ideation.. (any proposals how?)
- Phase II: Deeper analysis of materials (biodegradation, water permeability, 3 D printing for product demo)
- Phase III: Product development in collaboration with marketizing

Questions?

- Contact:
- Paula.linderback@arcada.fi
- Tel: + 358 505790288





Central Baltic Programme

BalticReed





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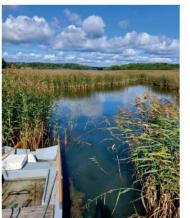
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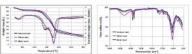
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