

State's Expectations & Ownership Steering Model – Case Finferries

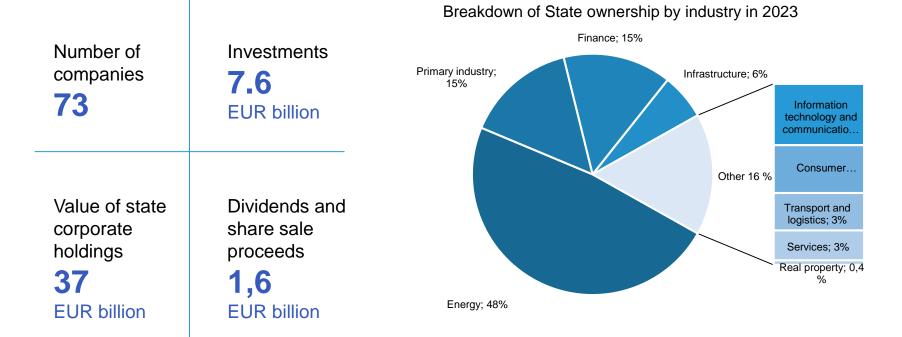
Senior Specialist Jani Sivusalo Prime Minister's Office, Ownership Steering Department

State's Portfolio





Key ownership figures 2023



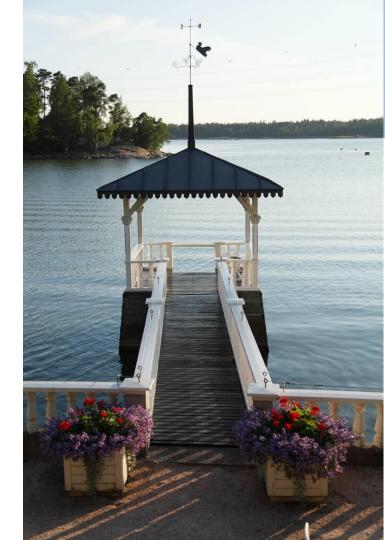
State's goals as the owner

- Long-term increase in shareholder value and predictable revenue from its corporate holdings.
- Companies are expected to be at the forefront of sustainability business conduct.
- Efficient implementation of the strategic interests and special assignments.
- Objectives vary according to the ownership interest.



General ESG-expectations

- As an owner, the State expects companies to lead the way in sustainable business.
 - Sustainability must be integral part of the corporate strategies and business models.
 - Identify relevant sustainability risks and opportunities.
 - Set ambitions targets for short-term and long term improvements.
 - Integrate sustainability into remuneration.
 - Report on sustainability in their AGMs and in their annual reports.

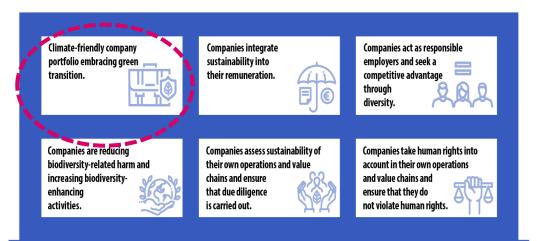


Climate friendliness as part of sustainability



program

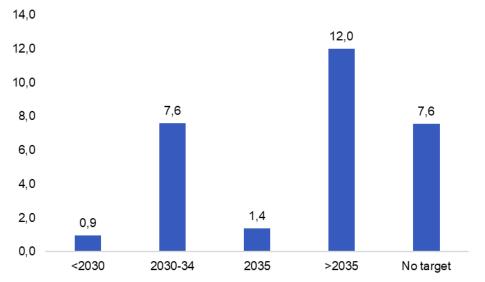
Growing and preserving shareholder value



A frontrunner in sustainability – both owner and companies

- Companies are expected to:
 - Consider the goal of a carbon-neutral Finland by 2035 and the Paris Agreement's goal of limiting global warming to 1.5 degrees Celsius.
 - Measurable targets that are ambitious compared to their peer companies and an action plan (transition plan) for reducing emissions.
 - Take advantage of business opportunities offered by the green transition.

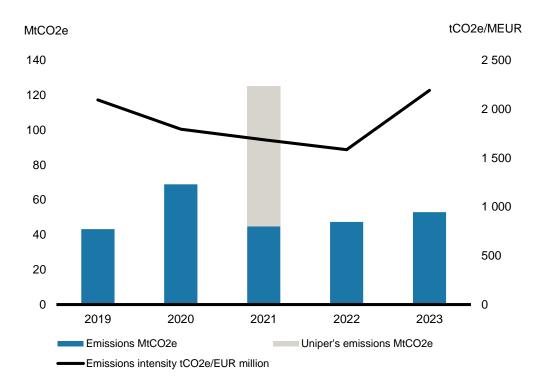
Companies' carbon neutrality target year relative to their value, EURb



*The review does not include companies owned through Solidium. There is variation among companies in whether the carbon neutrality target also covers emissions from the value chain State-owned companies, which constitute 29 percent, or 10.0 billion euros, of the value of state-owned companies, aim to be carbon neutral by 2035 at the latest.

Total emissions and emissions intensity of the ten most emitting State-owned companies





- Based of the State's ownership, the carbon footprint of companies that reported their emissions was 54 (48) million tonnes of CO2e in 2023.
- Fortum's total emissions decreased significantly compared to last year, but increased scope 3 emissions from Neste and SSAB raised the total emissions of stateowned companies.



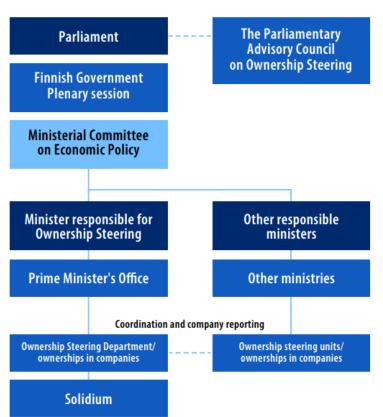
Ownership Steering Model

Ownership steering

- State's decision-making as a shareholder.
- The function that manages and develops the State's corporate assets.
- The State observes the division of duties and responsibilities between the company's governing bodies and the owner as stipulated by the Limited Liability Companies Act

Organisation

- Parliament: lower limits for state ownership
- Government: Government Programme (main principles), State Ownership Policy (more detailed strategic guidelines), buy/sell shares
- Ownership Steering Department:
 - Preparation and implementation of ownership policy
 - Centralized to the Ownership Steering Department of the Prime Ministers Office to separate ownership steering from regulation and sectoral policies

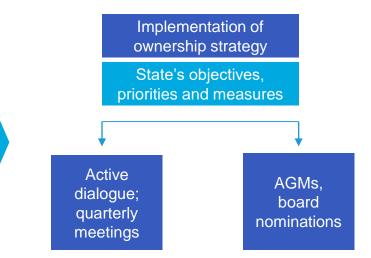


Ownership steering department

Company-specific team



Day-to-day ownership steering



Suomen Lauttaliikenne

- **Suomen Lauttaliikenne** is responsible for ferry, cable ferry and commuter ferry traffic throughout Finland on a total of 48 routes.
- State ownership: 100%
- Ownership steering: Prime Minister's Office
- Strategic interest is to secure cable and other ferry services as part of Finland's public road network
 - State's goals as the shareholder: long term increase in shareholder value + sustainability (environmentally friendly ferries + safety)
- **Government Programme:** The Government will ensure the functioning of the archipelago transport system, encompassing ferries, cable ferries and commuter ferries. - - *Efforts will be made to replace some of the archipelago fleet, especially commuter ferries. Where possible, ferries will be electrified.*



Thank you

vnk.fi/en/government-ownership-steering @valtionomistus

