

Interreg



Co-funded by
the European Union

Central Baltic Programme

Ce4Re

Development of joint circular solutions in the CB restaurant sector

Altti Näsi, Satakunta University of Applied Sciences, SAMK





Waste = €



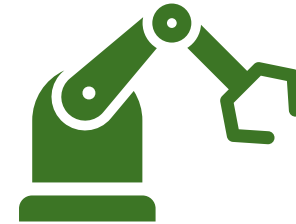
Objectives



The main objective of the Ce4Re project is to **promote the transition towards Circular Economy (CE)** in the Central Baltic restaurant sector.

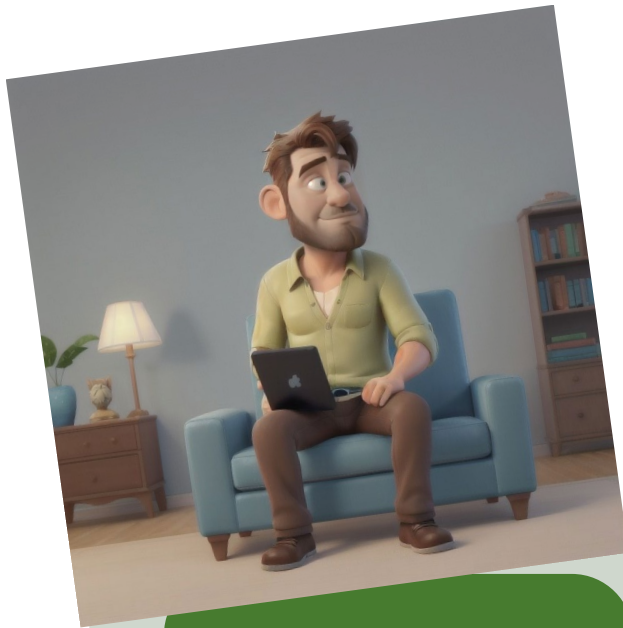


This is accomplished by developing **joint circular solutions** for restaurants focusing on processes related to purchasing, preparing, and serving food.



By participating in the project, **restaurants will have low-cost, easy-to-use applications** supporting their efficient transition into CE.

Developed tools



**Circular
Menu Tool**

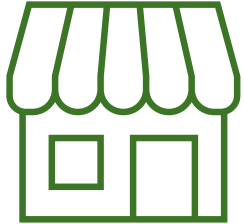


**Waste
Reduction
Toolset**

**EkoGo
Promotional
Tool**

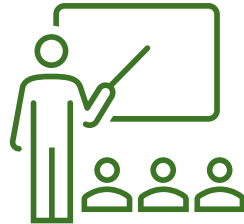
Developing and testing solutions

Lessons learned



Each restaurant is different and participation in projects is laborious and involves **many variables:**

- external and internal changes
- financial challenges
- personnel problems
- general motivation
- accuracy of documentation



Participation is the driver for development. Much more than just the numbers.



At the end of the day, their economy is the biggest driver for restaurants.

Learn “money talk”.

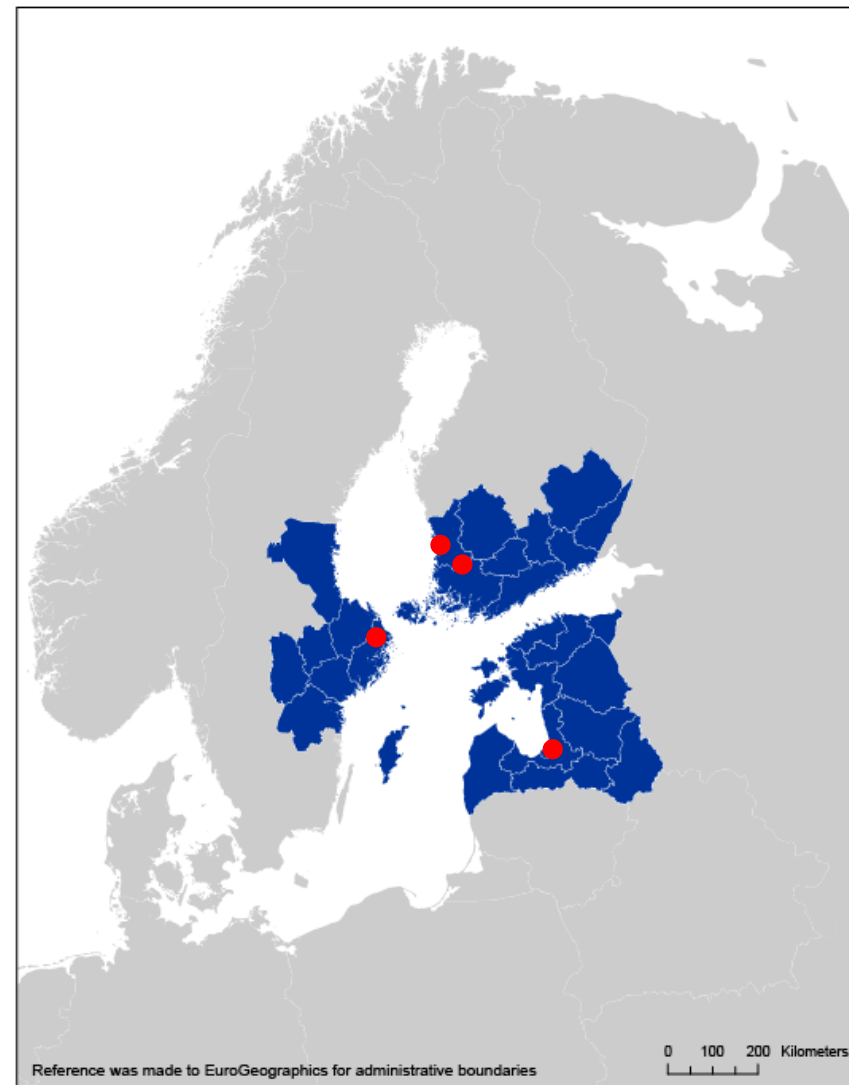


Within our project participating countries, we have the following partners:

- 1) [SAMK](#), lead partner (Finland)
- 2) [Pyhäjärvi Institute](#) (Finland)
- 3) [Vidzeme Planning Region](#) (Latvia)
- 4) [Ekomatcentrum](#) (Sweden)

Central Baltic Programme 2021–2027
programme regions according to NUTS 3

Interreg  Co-funded by
the European Union
Central Baltic Programme



Thank you!

Contact details:

Altti Näsi, PhD. Project Manager

altti.nasi@samk.fi



The project is funded by the European Union and its partners.

