

Programme Objective 7 workshop and networking event

FROM PROJECT TO PRACTICE - MAKING PUBLIC SERVICE IMPROVEMENTS LAST

29-30 September 2026

 **DUNA Concert Hall**, Kaļķu iela 16, Kuldīga, Latvia

Day 1: 29 September 2026 LEARNING FROM EXPERIENCE

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| 12:00-13:00 | Registration and networking lunch (provided) |
| 13:00-13:15 | Welcome and setting the scene
<i>Normunds Strautmanis, Central Baltic Programme</i> |
| 13:15-13:45 | Greetings and local perspective
Kurzeme Planning Region's approach to planning and developing public transport and mobility services
<i>Anna Vērdiņa, Kurzeme Planning Region</i> |
| 13:45-14:35 | Group work I: What worked and why?
<i>Focus on the participatory approach in public service development</i> |
| 14:35-15:00 | Refreshments break (coffee, tea and light snacks provided) |
| 15:00-15:50 | Group work II: Failure Lab
<i>Focus on the longer-term perspective</i> |
| 15:50-16:40 | Group work III: From challenge to solution
<i>Focus on project management</i> |
| 16:40-17:00 | Conclusions of the day: key reflections and takeaways |
| 17:00-18:00 | Practical demonstration of project results (i)
Microplastic sample collection method developed by the CLEAN Beach project |
| 18:00-19:00 | "Find the unicorn in Kuldīga" - optional self-guided activity at each participant's own pace |
| 19:15 | Dinner (provided); location to be confirmed |

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Day 2: 30 September 2026 LEARNING FOR THE FUTURE

08:45-09:15	Registration (coffee, tea and light snacks provided)
09:15-09:30	Reconnect and setting the scene for the day
09:30-10:20	Group work IV: Users – walk in their shoes <i>Focus on project target groups</i>
10:20-11:10	Group work V: Partners and stakeholders <i>Focus on project partnership</i>
11:10-12:30	Practical demonstration of project results (ii) On-demand transport developed by the SuRuMo project
12:30-13:20	Lunch (provided)
13:20-14:10	Group work VI: What would we do differently? <i>Focus on workshop topics and lessons learned</i>
14:10-14:40	Workshop conclusions and way forward
14:40-15:40	“Find the unicorn in Kuldīga” - optional self-guided activity at each participant’s own pace

REGISTRATION AND PARTICIPATION

Please register for the workshop by **12 September 2026** using [the registration link](#).

Participants are expected to cover their own travel and accommodation costs. Travel and accommodation costs related to participation may be covered from project travel and accommodation budgets, where applicable.

Guidance for the group work will be shared with registered participants before the event.

PRACTICAL DEMONSTRATIONS OF PROJECT RESULTS

- (i) **CLEAN Beach demonstration, 29 September:** The demonstration will take place outdoors if the weather allows. It may involve walking for up to approximately 30 minutes in total between the venue and the demonstration site. Please indicate in the registration form if you would like to join.
- (ii) **SuRuMo demonstration, 30 September:** This activity involves on-demand transport. Please indicate in the registration form if you are interested in joining. The estimated duration will depend on the final number of participants.

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PRACTICAL INFORMATION

VENUE AND LOCAL TRANSPORT

The workshop will take place at [DUNA Concert Hall](#), Kaļķu iela 16, Kuldīga. The venue is about 700 metres from Kuldīga Town Hall Square and around 1.3 km from Kuldīga bus station. Please note that there is no public transport within the town of Kuldīga. If walking is not convenient, the practical alternative is to take a taxi. Taxi services in Kuldīga include Bulta Taxi, +371 27271848, and SOS Taxi, +371 20353322. We recommend booking a taxi in advance by contacting the provider directly.

GETTING TO KULDĪGA

Kuldīga is located in the Kurzeme region of Latvia, around 150 km from Rīga, the capital of Latvia. Liepāja is around 85 km away, and Ventspils, which has a ferry connection to Sweden, is around 60 km from Kuldīga.

Please plan enough time for your journey, especially if travelling by public transport as reaching Kuldīga by public transport could be slightly challenging, however worth the effort to visit one of the most beautiful small towns of Latvia. The recommended option is to arrive in Rīga and continue by regional bus to Kuldīga. Regional bus schedules in Latvia are available at 1188.lv/transport. Google Maps can also be useful for checking travel options.

- **By air via Rīga:** Rīga Airport (<https://www.riga-airport.com/en>) has direct flight connections with several cities in the Central Baltic Programme area, including Tallinn, Helsinki, Stockholm, Turku and Tampere.
- **By ferry via Ventspils:** Another option is to travel by ferry to Ventspils and continue by regional bus to Kuldīga. Stena Line (<https://www.stenalinetravel.com>) operates a ferry connection between Ventspils and Nynäshamn in Sweden.
- **By air via Palanga:** Palanga Airport (<https://palanga-airport.lt/en/>) in Lithuania has direct flights to and from Copenhagen. From Palanga, it is possible to travel by regional bus to Liepāja and then transfer to a bus to Kuldīga from there.
- **By car:** Parking spaces are available around or close to the venue.

ACCOMMODATION

Participants are expected to book and pay for their own accommodation, either directly with the hotel or through a booking service. Accommodation is available in Kuldīga and in the surrounding area.

CATERING

The Central Baltic Programme will provide lunch on both days, dinner on the first day, and coffee, tea and light snacks during the event. Dietary restrictions indicated in the registration form will be taken into account.

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Lunch and refreshments will be served at the venue. The dinner location will be confirmed later, based on the final number of participants.

PHOTOS AND RECORDING

The event will not be recorded. Photos will be taken during the event for communication purposes, and a group photo is planned on the second day. If you do not wish to appear in photos, please inform one of the Central Baltic Programme representatives during the event.