

Interreg



Co-funded by
the European Union

Central Baltic Programme

TRACER-X

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Date





Helsinki
Riga
Stockholm
Tallinn

Project Overview

- Co-funded by the European Union, Interreg Central Baltic Programme
- Budget 3.149.906 €, co-financing 2.519.925 €
- Duration 1.7.2026 - 30.6.2029
- 7 partners from 4 countries
- 4 cities, 2 regional authorities, 1 scientific organization
- Coordinated by Forum Virium Helsinki (FI)



Project partners

Forum Virium Helsinki, Finland

City of Stockholm, Sweden

City of Tallinn, Estonia

Riga City Council, Latvia

Helsinki-Uusimaa Regional Council, Finland

Union of Harju County Municipalities, Estonia

Royal Institute of Technology, Sweden



The Challenge

- Transport systems have high CO2 intensity
- Multimodal integration is insufficient
- Support for development and adoption of sustainable mobility solutions is inadequate
- Poor scalability of solutions beyond single location and across borders



Core message:

TRACER-X brings
eight CO₂ reducing mobility pilots
with lasting changes to four
regions across the Central Baltic.



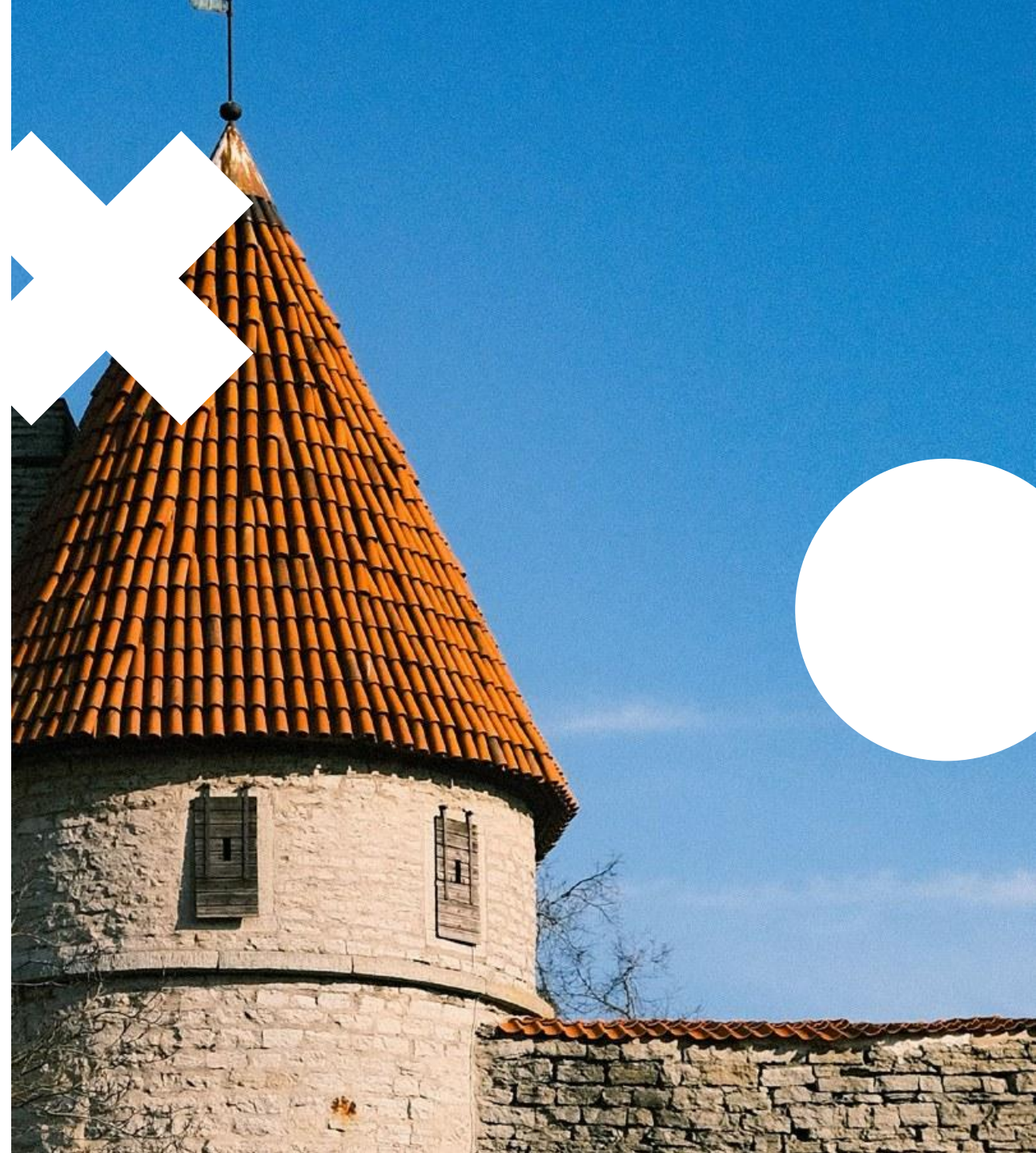
The Solution

- Eight agile CO₂ reduction pilots implemented in key transport nodes across Helsinki, Stockholm, Tallinn, and Riga, giving small businesses space to test low-carbon solutions.
- Lasting behavioral changes and support for daily commuters in choosing cleaner and smarter mobility options. A shared regional model for agile piloting. Reduced CO₂ emissions.



Transnational relevance

- Wider cross-border cooperation is needed to increase the use of clean modes and the efficiency of transport nodes
- The CB region is home to many innovative SMEs, but they face a fragmented landscape of regulations, procurement processes and data interfaces
- We unite partners with similar transport environments, CO2 reduction needs and sufficient diversity to create scalable solutions.



Target groups

Regional and public authorities

- We help them meet CO2 targets across cities and low-density regions
- We build capacity to facilitate and pilot mobility innovations
- We provide first-hand data on the most effective emission-reducing interventions.

Infrastructure & Service Providers

- We improve overall transport system efficiency
- We provide data and insights on new service models, technologies, and administrative approaches to adopt.

Target groups

Small and medium-sized enterprises

- Innovative SMEs operating in the fields of mobility, logistics, and technology within the Interreg CB area.
- They participate in co-creation workshops, gain direct contacts with city authorities, and get the opportunity to test their solutions in real-life testbed environments.

Infrastructure & Service Providers

- Residents, commuters, and visitors in partner cities and regions.
- Ultimate beneficiaries of the solutions. They participate in pilots, testing, and campaigns supporting behavioral change, benefiting from more sustainable and smoother mobility and logistics services.

TRACER-X outputs

- Local challenge definition workshops
- Eight CO2 reduction pilots in transport nodes
- Participatory events for local officials for awareness raising and cross-border knowledge sharing
- Guidebook on Cross-Border Agile Piloting and Playbook on Cross-Border Learnings from Innovative CO₂ Reduction Pilots in Transport Nodes



Work package 1

**Kick-off, groundwork and
knowledge increasement for
CO2 reducing pilots (Lead: CoS)**

Activities in WP1 (1/2)

- **1.1 Kick-off and challenge refinement for baseline measurements and for setting the piloting framework of CO2 reducing solutions (Lead: FVH)**
 - D1.1.1 Local target and stakeholder action groups established (4)
 - D.1.1.2 "Challenge definition" workshops engaging target groups of the chosen transport nodes
 - D.1.1.3 Compilation report on the executed local events and identified challenges
 - D.1.1.4 Local officials' and authorities' groups identified (4)
- **1.2 Baseline monitoring and creating the impact evaluation framework (Lead: KTH)**
 - D.1.2.1 Impact evaluation framework
 - D.1.2.2 Report on baseline measurement results

Activities in WP1 (2/2)

- **1.3 Identification of partnering cities' and regions' current status of CO2 reduction actions and the innovation support capabilities and systems in place (Lead: CoS)**
 - D.1.3.1 Situation report of CO2 reduction activities and innovation capabilities related to transport nodes
- **1.4 Communication and dissemination tasks in WP1 (Lead: FVH)**
 - D.1.4.1 Joint Communication Plan (JCP)
 - D.1.4.2 Report on WP1 communication activities

Work package 2

**Piloting CO2 reducing solutions
and evaluating the impact (Lead:
FVH)**

Activities in WP2 (1/2)

- **2.1 Design and launch of the pilots (Lead: FVH)**
 - D.2.1.1 Local action groups' meetings (1 in each location)
 - D.2.1.2 Pilot and Call info webinars (2)
 - D.2.1.3 The "Guidebook for cities in the cross-border Agile Piloting method in CO2 reduction for transport"
- **2.2 Pilot implementation**
 - D.2.2.1 8 CO2 reduction pilots implemented
 - D.2.2.2 Local participatory pilot demonstration events (2 in each location)
 - D.2.2.3 Participation in national and EU level events

Activities in WP2 (2/2)

- **2.3 Continuous monitoring of the CO2 reductions at the targeted transport nodes/areas (Lead: KTH)**
 - D.2.3.1 Monitoring framework and user feedback collection model
- **2.4 Impact evaluation (Lead: KTH)**
 - D.2.4.1 Summary report: learnings of the pilots
 - D.2.4.2 Local pilot wrap-up events for target groups and other stakeholders (5)
 - D.2.4.3 Impact assessment report
- **2.5 Communication and dissemination in WP2 (Lead: FVH)**
 - D.2.5.1 Videos from pilot sites (6)
 - D.2.5.2 Report on WP2 communication activities

Work package 3

**Uptake and transfer of
crossborder CO2 reduction
solutions in transport nodes
(Lead: HOL)**

Activities in WP3 (1/2)

- **3.1 Cross-border learnings on reducing CO2 in transport nodes via innovation and agile piloting (Lead: FVH)**
 - D.3.1.1 Playbook on cross-border learnings from innovative CO2 reduction pilots in transport nodes
- **3.2 Building up CO2 reduction capabilities in the cities and regions (Lead: HURC)**
 - D.3.2.1 Interactive on-line workshops for local/regional authorities (4) and local on-site workshops (4)

Activities in WP3 (2/2)

- **3.3 Roadmaps for CO2 reduction solution uptake**
 - D.3.3.1 Roadmaps for CO2 reduction solution uptake (6)
- **3.4 Communication and dissemination tasks in WP3 (Lead: FVH)**
 - D.3.4.1 Local result dissemination report and materials
 - D.3.4.2 Report on result dissemination beyond the consortium
 - D.3.4.3 Final event organised

Budget per partner

Forum Virium Helsinki	791.091,34 €
City of Stockholm	423.583,53 €
City of Tallinn	349.582,79 €
Riga City Council	368.253,25 €
Helsinki-Uusimaa Regional Council	234.882,93 €
Union of Harju County Municipalities	358.197,59 €
Royal Institute of Technology	624.314,95 €
Total	3.149.906,38 €

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7.9.2026





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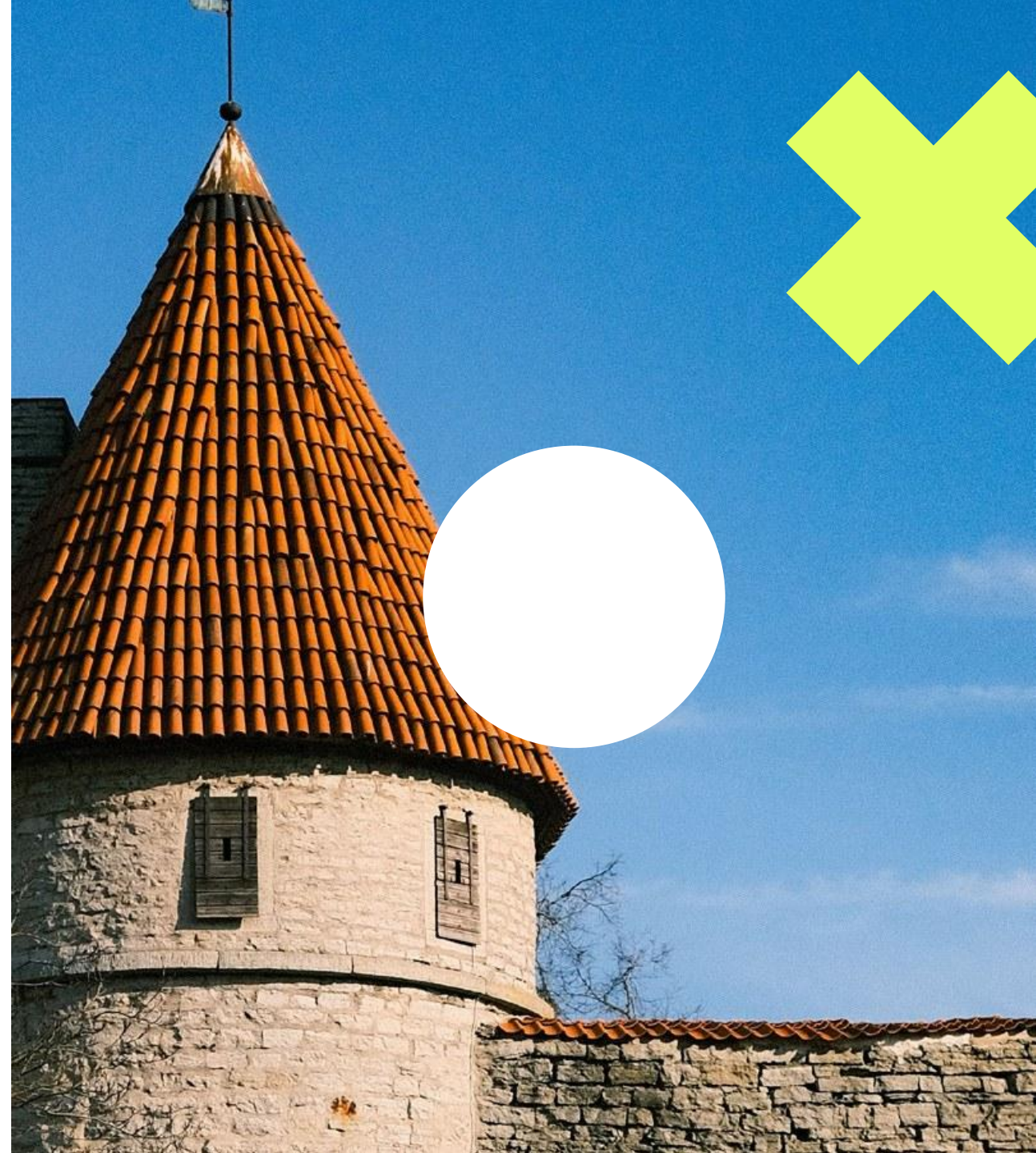
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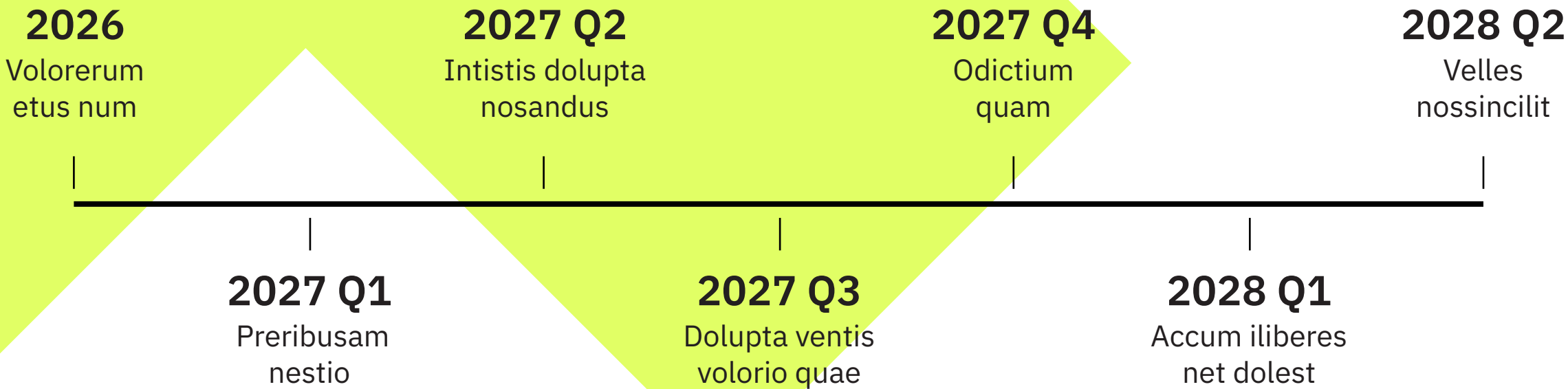
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Timeline



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Organisations and countries

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Riga City Council, Latvia

Helsinki-Uusimaa Regional Council, Finland

Union of Harju County Municipalities, Estonia

Royal Institute of Technology, Sweden





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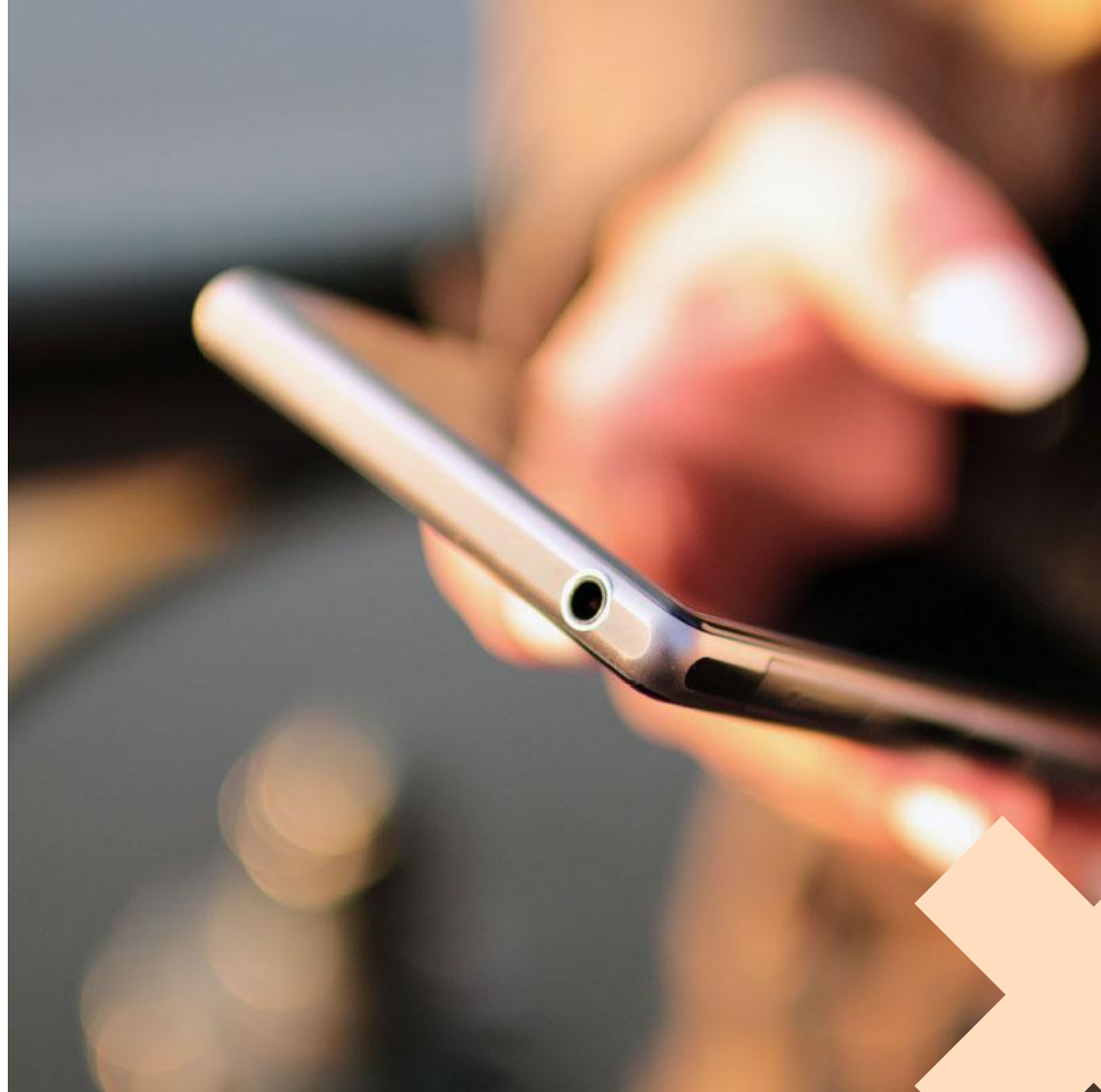
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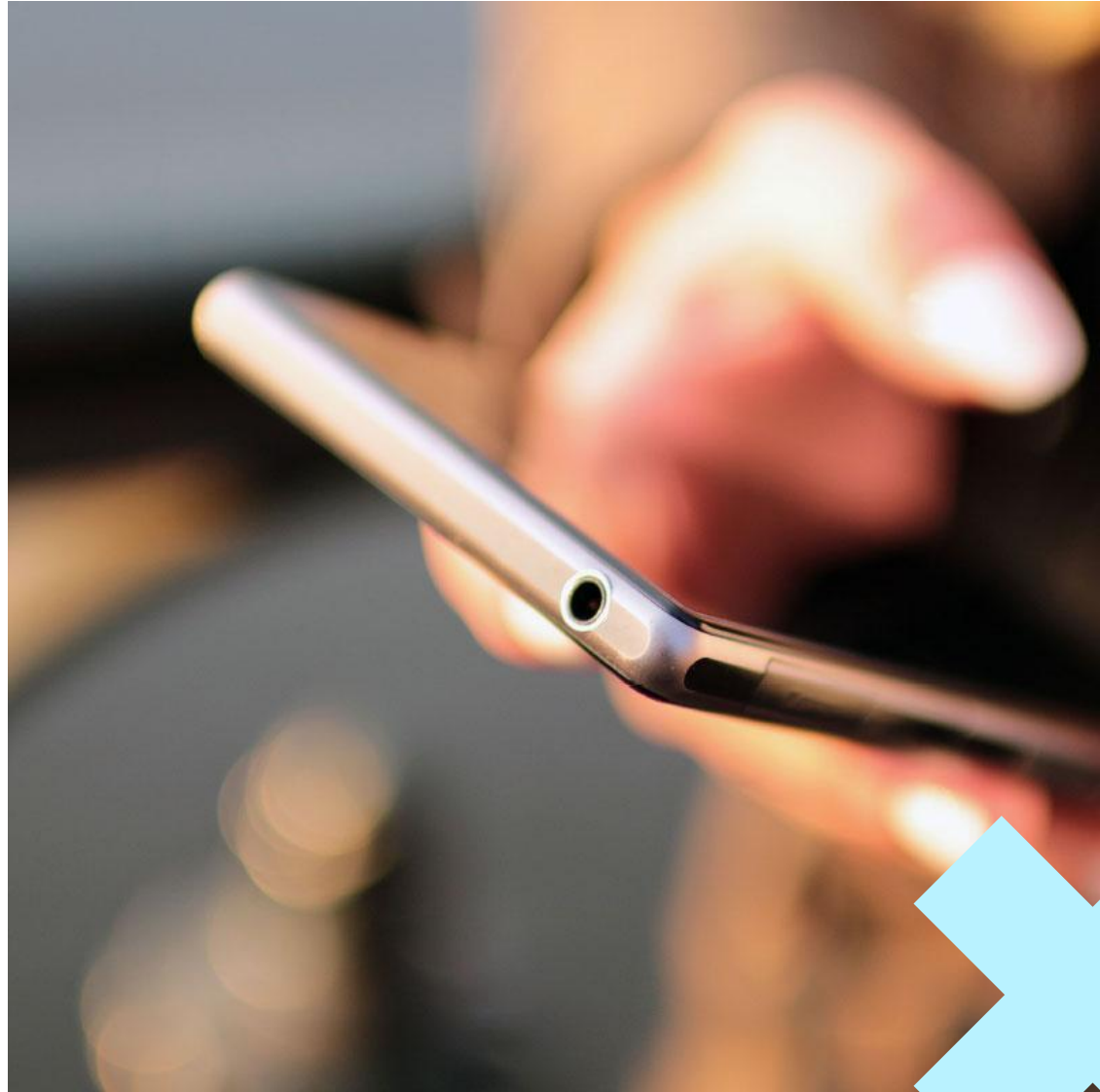
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