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FROM PROJECT TO PRACTICE – MAKING PUBLIC SERVICE IMPROVEMENTS LAST



PO7 Workshop and Networking event

Kuldīga, Latvija | 29.09. - 30.09.2026.

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WELCOME AND SETTING THE SCENE FOR THE WORKSHOP

Normunds Strautmanis, Central Baltic programme



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Aims of this event



Share the knowledge between projects and to learn from each other



Provide networking opportunity for PO7 project partners



Showcase PO7 project achievements

AGENDA 29 September

13:15–13:30 Project **results that last: BREAKING BARRIERS** case

13:30–14:20 **Group work I: What worked and why?** Focus on the participatory approach in public service development

14:20–14:50 Refreshments break (coffee, tea and light snacks provided)

14:50–15:40 **Group work II: Failure Lab** Focus on the longer-term perspective

AGENDA 29 September

15:40–16:30 **Group work III**: From challenge to solution
Focus on project management

16:30–16:50 **Conclusions** of the day: key reflections and takeaways

17:00–18:00 **Practical demonstration of project results** (i)
Microplastic sample collection method developed by the CLEAN Beach project

18:00–19:00 **“Find the unicorn in Kuldīga”** - optional self-guided activity at each participant’s own pace

19:00 (19:15) **Dinner** (provided); “Goldingen Room”, Baznīcas iela 2

Welcome & “One thing I am proud of”

- **Over these two days, we are not looking for perfect projects. We are looking for experience that others can learn from.**

- In pairs, 2 minutes each: “What is one thing your project did particularly well?”
- Change pairs and repeat — 4 minutes.

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KULDĪGA

KULDĪGA

UNESCO World Heritage Site: The exceptionally well-preserved old town of Kuldīga and the red-brick bridge across the Venta River were officially inscribed on the UNESCO World Heritage List in September 2023.



KULDĪGA

Europe's Widest Waterfall: Kuldīga is home to the **Ventas Rumba**, which holds the title of the widest natural waterfall in Europe. It stretches roughly **240 meters wide** (reaching up to 270 meters during spring floods).



KULDĪGA

The "Flying Fish" Phenomenon: Every spring, visitors gather near the waterfall to watch vimba bream fish attempt to jump over the ledge as they head upstream to spawn. This unique sight earned Kuldīga the historical nickname: "the town where they catch fish in the air."



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KULDĪGA

Historic Red-Brick Bridge: Spanning across the Venta River is Kuldīga's iconic brick bridge, built in 1874. Measuring **164 meters**, it is one of the longest brick arched bridges in Europe still in use today.



KULDĪGA

Former Capital of a Duchy: Founded in **1242**, Kuldīga (historically known by its German name, *Goldingen*) later served as the official capital of the Duchy of Courland and Semigallia between 1596 and 1616.



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PROJECT RESULTS THAT LAST: BREAKING BARRIERS

Kristians Jacevičs, Ventspils Municipality
Vēsma Laurecka, Ventspils Krišjāņa Valdemāra Elementary School

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PROGRAMME OBJECTIVE 7: WHAT ARE THE EXPECTATIONS TOWARDS PROJECTS

Normunds Strautmanis, Central Baltic programme

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Programme area 2021-2027

- Estonia
- Finland, including Åland
- Latvia
- Sweden

2024

+ Etelä-Savo (FI)
Latgale (LV)



7 PROGRAMME OBJECTIVES

INNOVATIVE BUSINESS DEVELOPMENT

1. More exports by SMEs
2. More new scaled-up growth companies

IMPROVED ENVIRONMENT AND RESOURCE USE

3. Joint circular economy solutions
4. Improved coastal and marine environment
5. Decreased CO2 emissions

IMPROVED EMPLOYMENT OPPORTUNITIES

6. Improved employment opportunities on labour market

IMPROVED PUBLIC SERVICES

7. Improved public services and solutions for the citizens

INTERVENTION LOGIC PO7

- Targeting public services
- Relevant for Central Baltic programme area
- Addressing a challenge or taking the opportunity
- Taken up by relevant organisations and used by users
- Contributing to programme level results



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7. IMPROVED PUBLIC SERVICES AND SOLUTIONS FOR THE CITIZENS

	SMALL PROJECTS	REGULAR PROJECTS
Result indicator	**Solutions taken up or up-scaled by organisations**	
	Practical improvement to public service taken up by an organisation	New joint or digitalised public service taken up by an organisation
Output indicator	**Jointly developed solutions**	
	Practical solution leading to the improvement of the public services jointly developed	Cross-border public service jointly created or jointly digitalized
Target groups	**People benefitting from improved services and solutions provided by public sector on all levels**	
Potential partners	**Public sector organisations on local, regional, and national levels** Municipalities, regional and state level public institutions, publicly owned companies (service providers), NGOs, research organisations (universities)	

WHEN IS THE RESULT CONSIDERED ACHIEVED?

- Partnership implements actions relevant to achieve the stated aims / results of the project

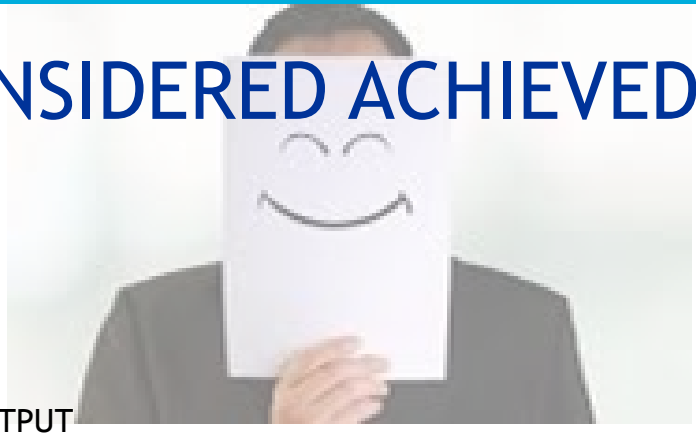
Project activities

- Jointly developed solutions (to improve public services)

Output indicator

- (Jointly developed) Solutions taken into use

Result indicator



OUTPUT

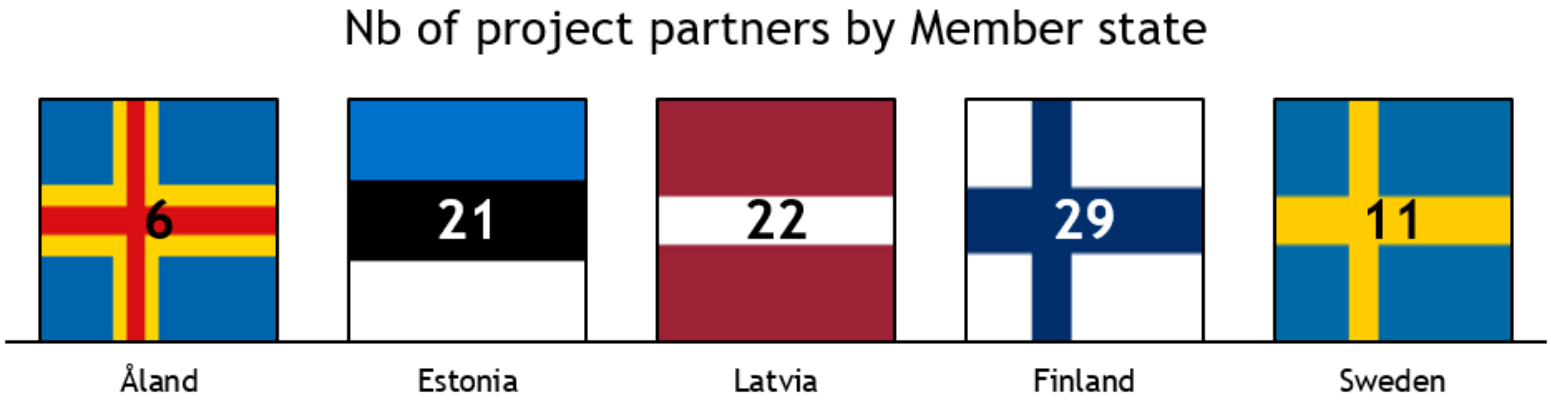
Small size project: **Solution to improve public service**, for example, improve quality, shorten delivery period, reach new target groups (new users), participatory approach introduced etc. (as defined in the application form by project partnership) **jointly developed** during project implementation

Regular project: **New cross-border public service jointly created** or **an existing cross-border public serice jointly digitalised** during project implementation

RESULT

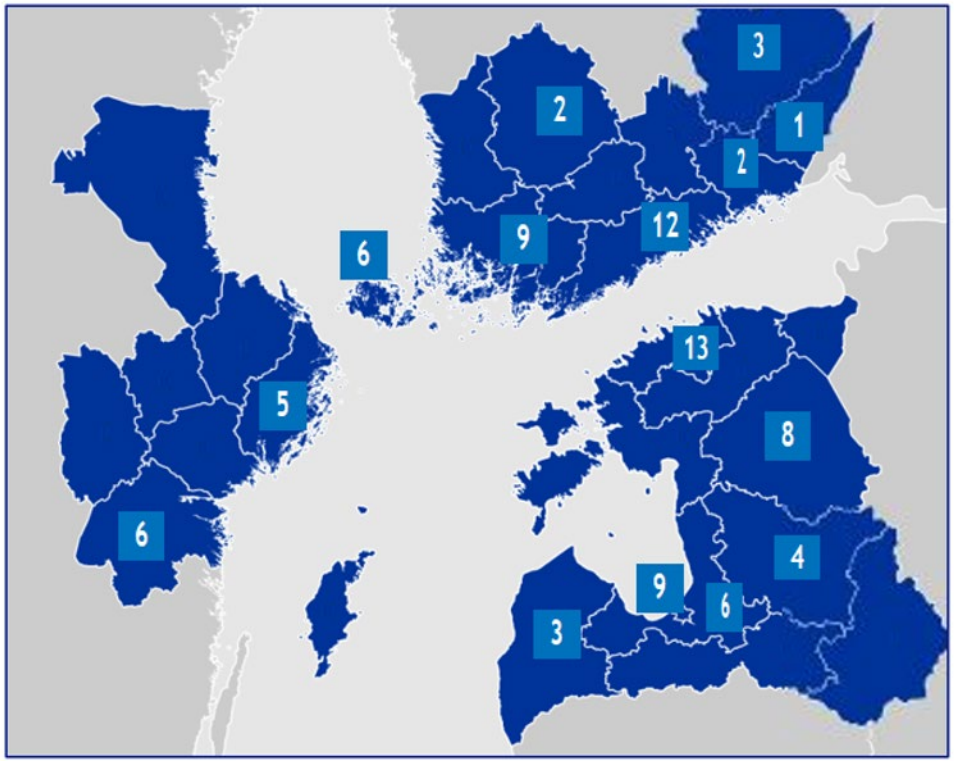
During project implementation or latest one year after end of the project jointly developed **solution to improve the public service is available to users**

PO7 Project partners by country



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Partners locations in PO7 projects (n=89)




public
inclusive
movement
events
information
healthcare
social
youth
health
water
community
governance
migrants
museums
energy
engagement
services
transport
heritage
catering
aid
care
archives
first
planning
pre
availability
rescue
consumer
accessibility
daycares
advisory
nature
involvement
school
management
literacy
disorders
education
training
cross
rights
beach
protection
tourism
culture
strategic
marine
response
safety
libraries
border

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GROUP WORK DAY 1

Learning from experience

CONVERSATION PRINCIPLES

- Speak from **your own experience**, not only in general terms.
- **Listen to understand**, not simply to prepare your next answer.
- **Keep contributions short** so more voices can be heard.
- **Disagreement is welcome** — support it with experience.
- **Failure is learning material**, not something to hide.
- Write down **other people's ideas**, not only your own.
- Look for **transferable lessons** rather than one correct answer.

Group work I: What worked and why?

Focus on the participatory approach in public service development

WHAT WORKED AND WHY? Purpose: identify successful approaches and understand why they worked.

- **Practice accumulated to approach and involve project target group / stakeholders / public service users into development of a solution to improve or create the public service targeted by the project.**
- Please think of **what methods and channels did you use** to approach potential or existing users of the service; how did you **ensure their involvement and commitment.**
- Think of **cases when something did not work** the way you have foreseen and of **strategies you applied to overcome the challenges**

WHAT WORKED AND WHY?

- Individual reflection — 5 min: What worked? Why? Could it be replicated?
- Table discussion — 20 min: each person shares one example, max. 2–3 minutes.
- The group identifies one common success factor.
- On A1: OUR SECRET OF SUCCESS — success factor / why it worked / tip for others.
- Gallery walk — 10 min. Participants mark: transferable / interesting / tell me more.
- Short plenary harvest — 5 min.

BREAK

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PROGRAMME OBJECTIVE 7
PROJECT PORTFOLIO

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ACROSS



ACROSS

The ACROSS project aims to address the lack of availability and access to music education and performing arts in the Stockholm and Åland archipelagoes. These island communities are practically isolated from societal services offered in mainland urban areas, excluding the inhabitants from the ability to have music lessons, engage with other artists, and participate in cultural events. This leads to a brain drain from these communities as current residents leave to seek opportunities in more urban settings and few new residents arrive.

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Breaking Barriers



BREAKING BARRIERS

The project aims to create practical solutions on how to improve inclusive education services into day-to-day education services and practices. Inclusion is a question of the values, philosophy of the educational institution, and the attitudes and lifestyle of the whole school community and the entire society. It involves everyone – both those who are included and those who include. An inclusive school is accessible to every child, accepting that each child is different; diversity is a resource. Inclusive education systems require changes at all levels of society to move to the next level of development. Both at the school level and the community level: teachers must be trained; the school building must be adapted; awareness of the society must be raised.

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UCL-Baltic

Republic of Estonia National Heritage Board

Ålands landskapsregering

National Heritage Board of Latvia



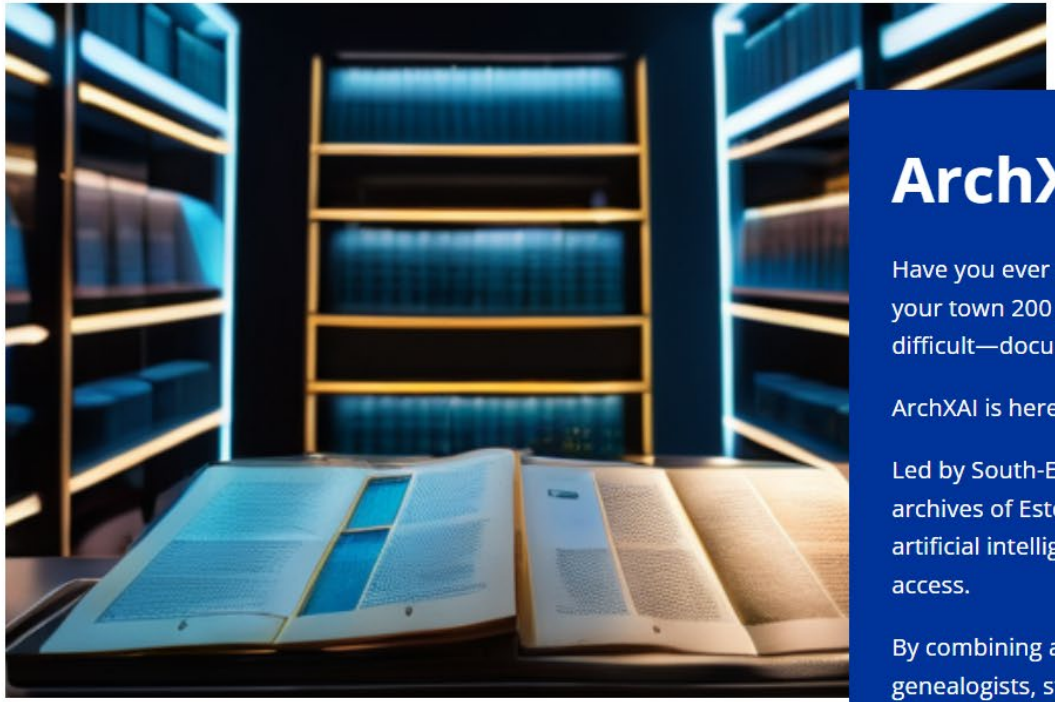
UCL-Baltic

Improving the preservation and sustainable management of underwater cultural landscapes in the Baltic Sea – including shipwrecks, submerged settlements, harbours, and other prehistoric and historical remains.

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ArchXAI



ArchXAI

Have you ever wondered what your ancestors did in World War II or what happened in your town 200 years ago? Finding answers in historical archives can be slow and difficult—documents are often handwritten, in different languages, and not digitised.

ArchXAI is here to change that.

Led by South-Eastern Finland University of Applied Sciences (Xamk) with the national archives of Estonia, Finland, and Latvia, ArchXAI is a cross-border project using artificial intelligence (AI) to make archives language-independent, faster, and easier to access.

By combining advanced AI with rich archival collections, ArchXAI helps researchers, genealogists, students, and curious citizens find answers—quicker than ever before.



VINCE

Operations of Strategic Importance

Project develop and improve public integration services for migrants. We want to transfer the services into the virtual, digital world.

Project activities:

The project will develop among other things:

1. Create a virtual platform.
2. Integrate various digital services into the platform.
3. Involve migrants in the development activities.
4. Improve cooperation between partners.

The project implements seminars and events that reach out to organisations that serve migrants. Service providers are informed about the possibilities of digital services in both Finland and Sweden.

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BaLiSEdu



BaLiSEdu

BaLiSEdu project strengthens marine literacy in Finland, Estonia, and Latvia by helping Environmental and Nature Education Centres expand their focus from land-based topics to the Baltic Sea. Through close collaboration between environmental educators and leading marine research institutes, the project transforms up to date scientific knowledge into accessible, practical learning materials. The core output is a jointly developed Marine Educational Package (MEP), designed to make the Baltic Sea's ecosystems, challenges, and human impacts understandable for the wider public.

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BEFAIR



BEFAIR

Improving the management and accessibility of archaeological finds made by the public in Estonia and Finland by streamlining heritage workflows, enhancing public services, and applying FAIR data principles through cross border cooperation.

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BRIDGE ECE



BRIDGE ECE

In both Finland and Latvia, daycare centres and municipalities often struggle to reach all families equally — particularly those with language barriers, low digital skills, or limited literacy. This means that some parents are left out of important conversations about their child's early education, weakening trust and cooperation between families and educators. BRIDGE ECE was created to address this gap by developing practical, inclusive communication tools and training tailored to the real needs of families, daycare staff, and municipal representatives in both countries. The project will co-create an e-Guidebook, ready-to-use communication templates, and a toolkit — tested together with parents and educators across Finland and Latvia. This shared toolkit will be freely available to daycare centres and municipalities, helping them communicate in ways that include every family, regardless of background or language.

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CHAMP



CHAMP

Young people in Finland and Sweden face growing mental health challenges, while early, low-threshold support remains limited. Anonymous support chats are increasingly popular, offering a safe space for youth to seek help, but there is a lack of structured training and quality tools for those providing support.

The CHAMP – Chat Help for Anxiety and Mental Positivity – project aims to improve and professionalise youth chat services. Led by Luckan in Finland and Swedish Red Cross Youth in Sweden, it brings together expertise from professional and volunteer-based models to enhance quality and sustainability.

CHAMP develops a pedagogical framework, training materials, and manuals for chat providers. It also creates tools to evaluate impact and pilots AI-driven features to support human-led services. Through cross-border cooperation, CHAMP builds capacity to ensure young people can access timely, effective mental health support.

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CLEAN Beach



CLEAN Beach

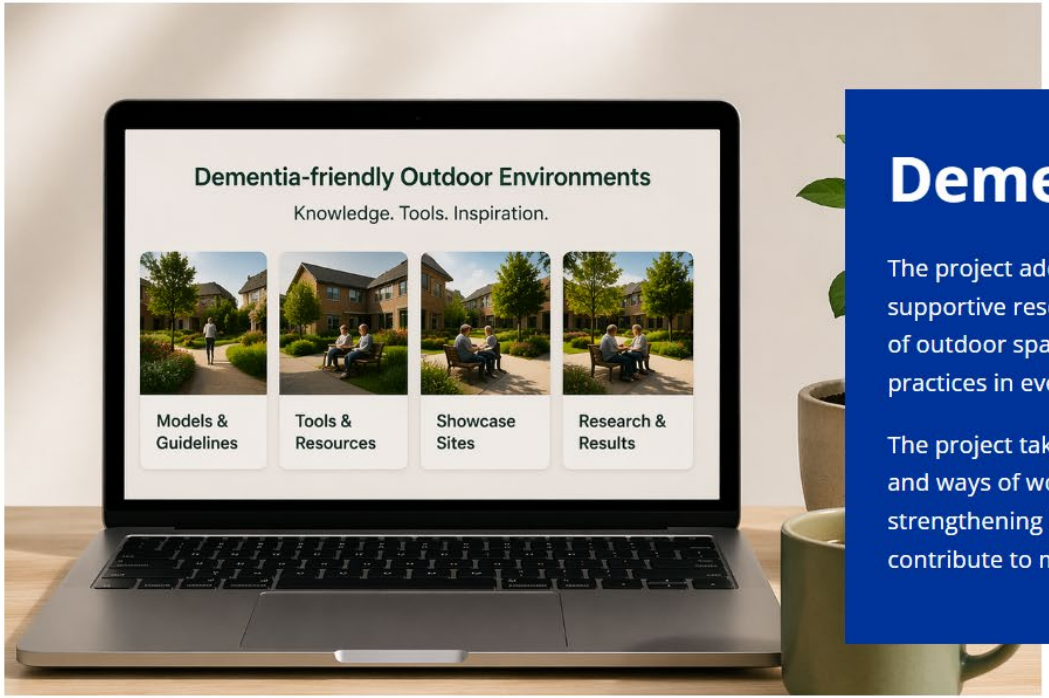
Microplastics pollution is a growing threat to coastal ecosystems and public well-being across the Baltic Sea region. However, current beach microplastics monitoring methods are not adapted to the diverse types of beaches found in the region, making data comparison unreliable and impeding effective local and national response.
The CleanBeach project addresses this gap by developing harmonised, simple, and cost-effective guidelines for microplastics monitoring in beach sand. By making the method accessible and user-friendly, the project empowers both scientists and citizens to contribute to large-scale environmental monitoring efforts. CleanBeach also introduces the Rosgis app to engage the public in reporting beach litter and promote community-driven environmental action.

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DementiaFriendly-PS



DementiaFriendly-PS

The project addresses the need to better understand outdoor environments as a supportive resource in dementia care. It focuses on how access to and meaningful use of outdoor spaces relate to well-being, quality of life, and the use of restrictive practices in everyday care.

The project takes a practice-oriented approach, exploring how existing environments and ways of working can be adapted to better support outdoor access. By strengthening knowledge and awareness among professionals, the project aims to contribute to more supportive, person-centred care environments.

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DiMod



DiMod

DiMod project will develop digital primary information and peer support for patients with movement disorders.

Movement disorders are serious, progressive neurological conditions that significantly impact lives. Patients receiving a diagnosis need access to evidence-based information on symptoms, disease progression, and self-care strategies. There is a pressing need to modernise the way patients and their families receive primary information. The goal of the DiMod project is to improve the primary information services for movement disorder patients through digitalisation.

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WSM



WSM

The project aims to improve water safety education in Estonia and Latvia to reduce drownings and water-related accidents. It is a joint effort between Watergratt Pirita NGO (WG) and the Latvian Beach Lifeguard Association (LGPA).

The project addresses the low level of water safety awareness among young people and the lack of preventive education provided by local services. By enhancing education on water safety, the initiative hopes to create a safer environment for youngsters near and on the water.

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FAIR



FAIR

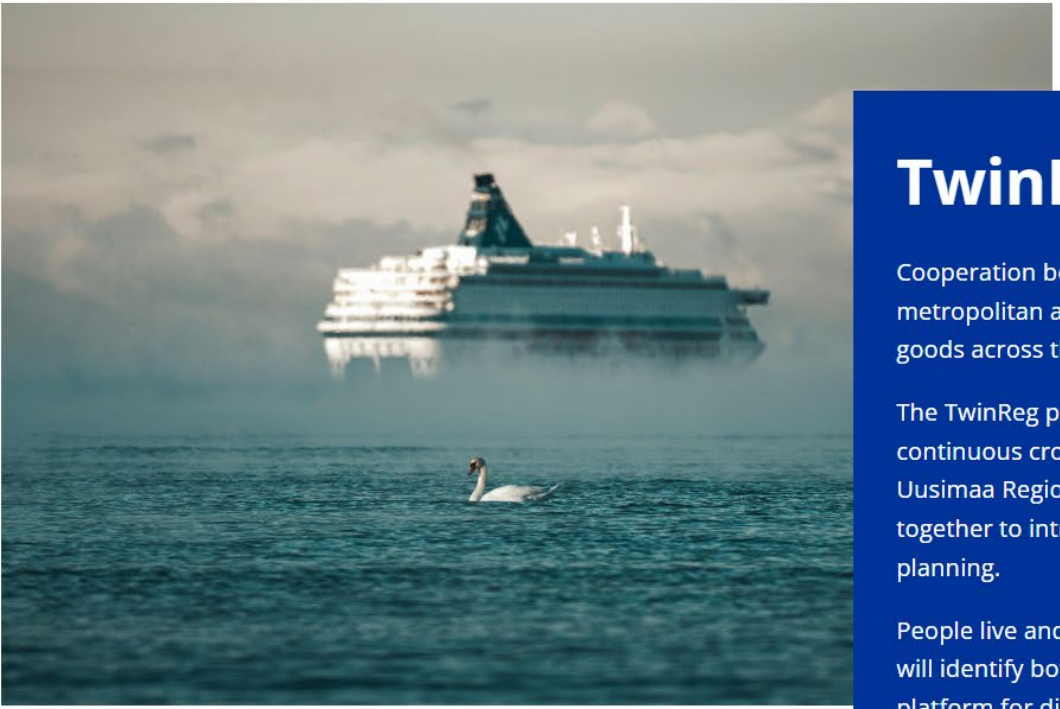
Small island communities face similar challenges in communication and cooperation with national authorities. Remote areas with small populations generates high per capita cost for infrastructure and other public services often leading to perceived top down decisions by authorities not taking the local perspectives into account. This project addresses the critical need for better governance tools in island communities by replacing top-down decision-making with a transparent and inclusive model tailored for the Baltic Sea region.

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TwinReg



TwinReg

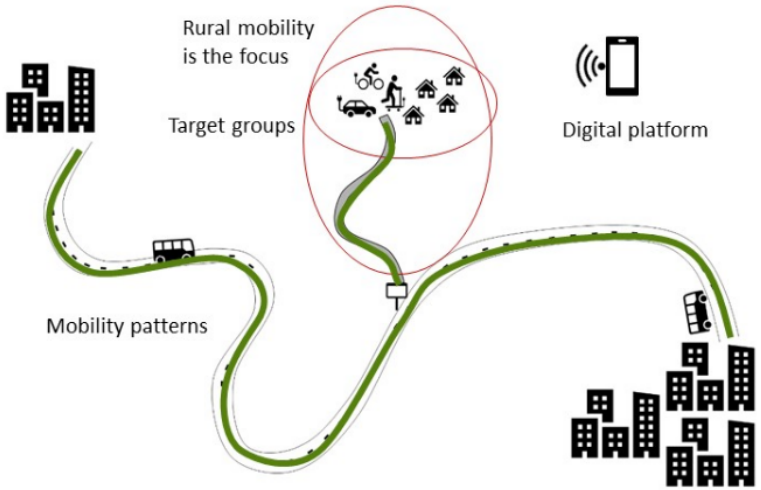
Cooperation between Helsinki-Uusimaa and Harju regions—i.e. the Helsinki-Tallinn metropolitan area—has a long history. But with growing movement of people and goods across the Gulf of Finland, a new level of collaboration is needed.

The TwinReg project aims to establish a structure for joint strategic planning and continuous cross-border cooperation to improve services in the twin-region. Helsinki-Uusimaa Regional Council and the Union of Harju County Municipalities are working together to introduce and strengthen a cross-border dimension in regional strategic planning.

People live and work across the border and need services on both sides. The project will identify bottlenecks, define key areas for deeper cooperation, and create a platform for dialogue and shared practices to support citizens' daily lives and cross-border work.

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SuRuMo



SuRuMo

The lack of sustainable mobility solutions in rural areas is a common problem with similar challenges in both Sweden, Latvia and many other EU countries. The countryside is car-dependent and accounts for a large part of the traffic that affects the environment and climate of both cities and entire regions. Not all citizens have the financial means to have a car for daily transport. To enable and provide mobility solutions in rural areas here is a need for collaboration between different actors, both public and private.

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DEAP



DEAP

Many older detached houses in Finland and Estonia waste heat and power, and even when an energy-performance certificate is available, it overlooks how people live in the home, leaving owners without a complete picture of what would help. Guidance is hard to find because advisory services are scattered and understaffed, making it difficult for residents to get practical, timely advice. Energy advisers spend much of their time chasing basic building and user data instead of delivering expert recommendations. To close this gap, DEAP unites Finnish and Estonian partners around one shared digital doorway to reliable energy advice. At its heart is a straightforward online checklist, supported by plain-language guides, that captures both the home's technical details and the household's daily habits and desires in a single session and feeds them into a common web platform.

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CoMe Stronger



CoMe Stronger

CoMe Stronger – Elderly men go to the museum project aims to improve and develop public museum services in a way that encourages more elderly men to use the services.

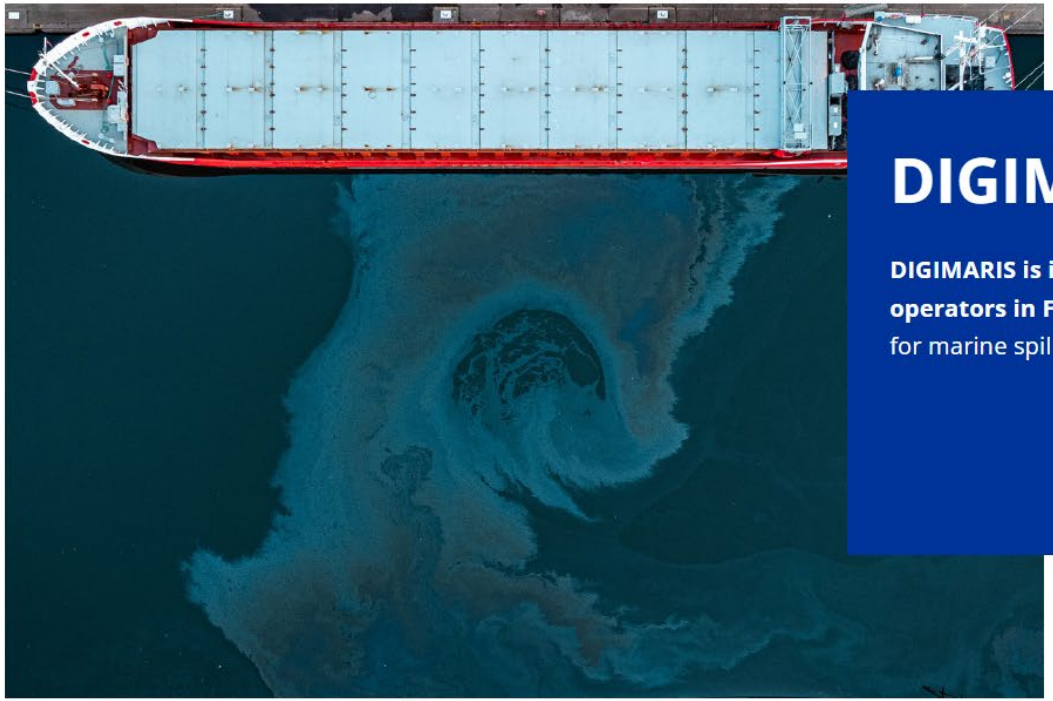
CoMe Stronger will pilot a co-development process with groups of elderly men and cooperating museums in Finland and Estonia. During the process, the project will gather men's groups into user panels for the cooperating museums, and by using co-design as a method, develop six new museum service products that are especially aimed at elderly men.

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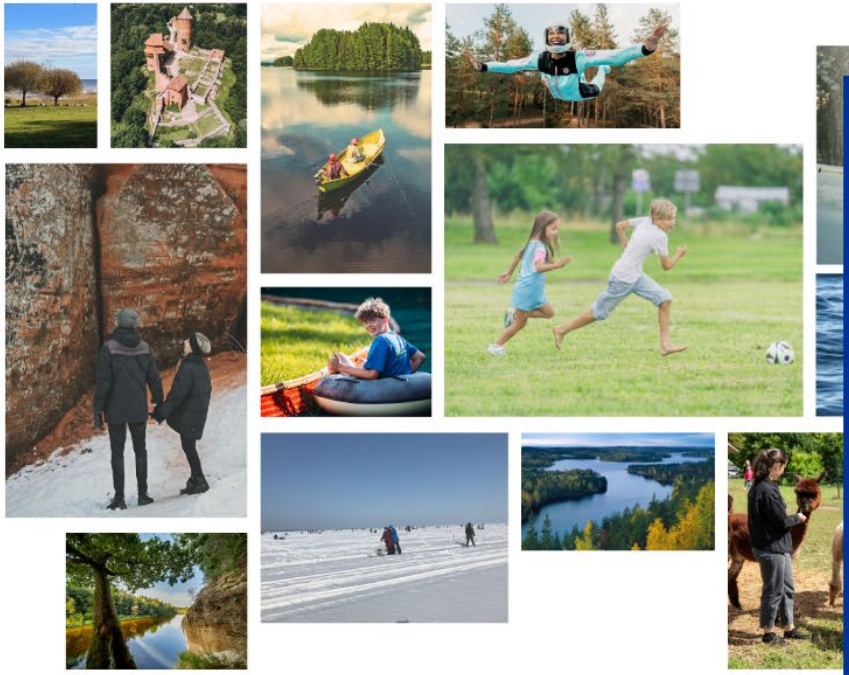
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DIGIMARIS



DIGIMARIS

DIGIMARIS is introducing a new digital service for marine spill response operators in Finland and Estonia and is evaluating the criteria for new digital device for marine spill response teams.



INACS

The INACS project opens a gateway to the rich natural and cultural heritage across its regions. Through a new digital platform, users will be guided by a virtual navigator and assistant to explore landscapes, traditions, and stories – creating memorable and meaningful experiences.

The main goal of the project is to develop a joint cross-border digital platform that addresses the common challenge of improving physical activity and promoting an active lifestyle among citizens, especially young people, by using digital technologies.

The project partners aim to create attractive content and use it to encourage the target group, to step into nature and experience culture, thereby promoting their well-being.

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INFLUENCE



INFLUENCE

There is a significant need in our societies for opportunities for interaction and equal dialogue, as well as for more impactful societal participation by young people. The INFLUENCE project establishes and pilots year-long regional sustainability influencer academies for young people in Southwest Finland and in the Vidzeme region of Latvia.

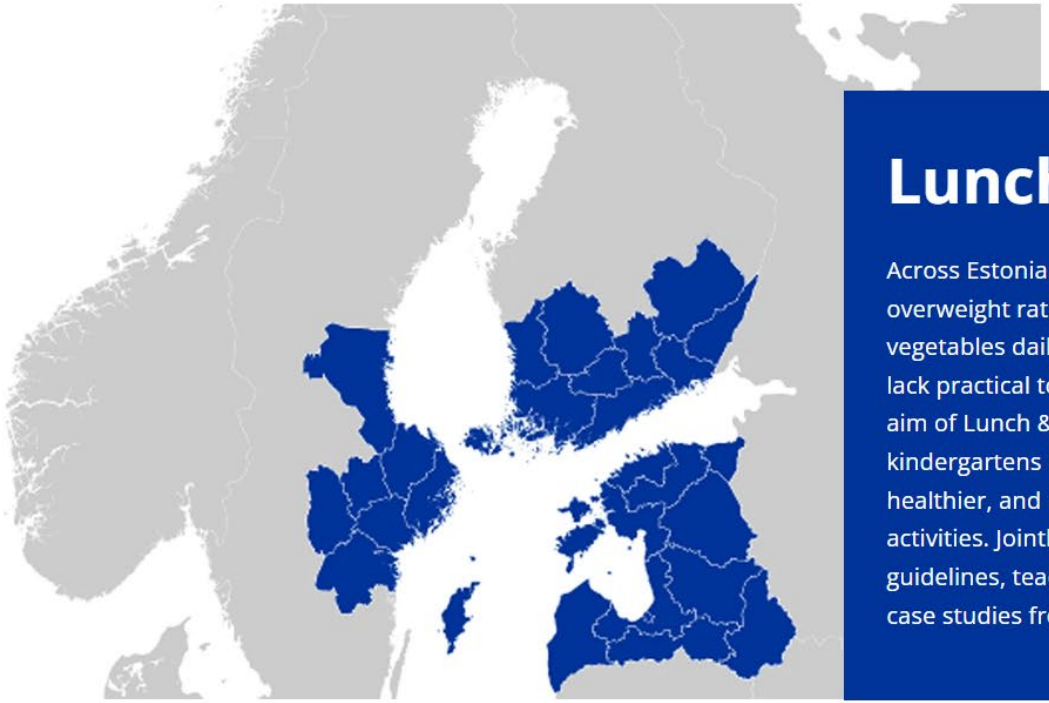
Young people aged 18–25 who participate in the academies will gain insights into decision-making structures and various forms of civic engagement. They will have the opportunity to contribute to the development of their own region: in Southwest Finland, to the implementation of the climate roadmap, and in Vidzeme, to the updating of the regional development program from a sustainability perspective.

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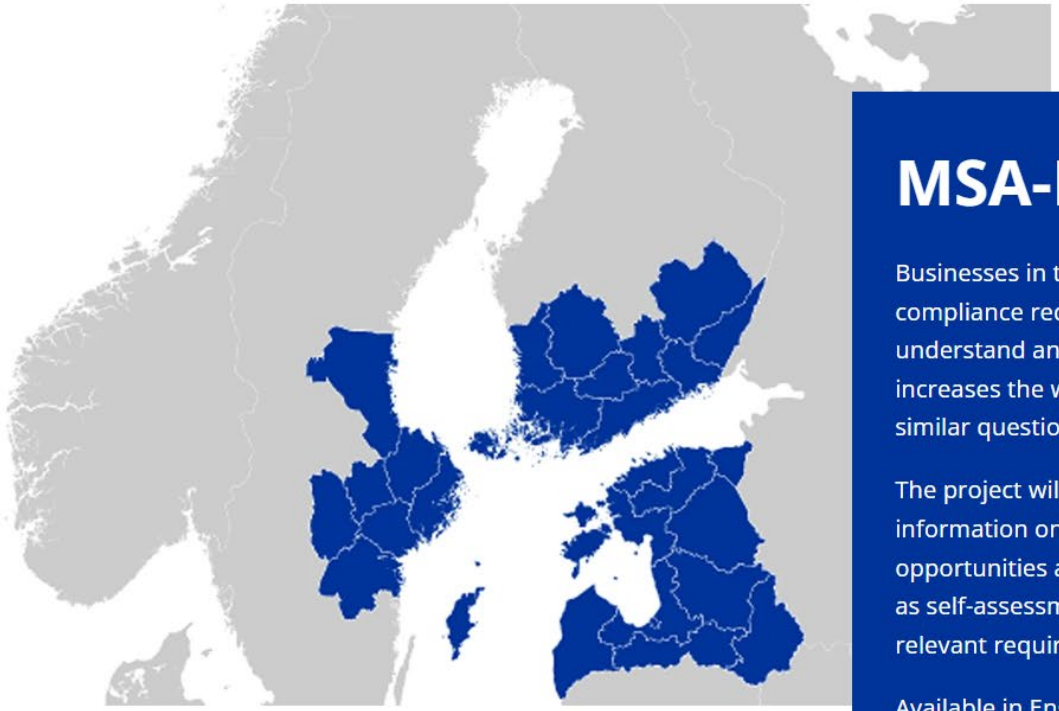
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Lunch & Learn



Lunch & Learn

Across Estonia and Latvia, municipalities face a shared challenge: childhood overweight rates are too high, while too few children consume fresh fruits and vegetables daily. School and kindergarten meals are often unattractive, and teachers lack practical tools to integrate healthy diet and food origin topics into lessons. The aim of Lunch & Learn is to improve public catering services in municipal schools and kindergartens by developing and piloting a practical solution that makes meals tastier, healthier, and more attractive, while combining them with creative educational activities. Jointly developed solution, piloted in six educational institution, includes guidelines, teaching materials, and tools for teachers, chefs, and school managers, case studies from pilots etc.



MSA-BI-Portal

Businesses in the EU Single Market face increasingly complex product safety and compliance requirements, while relevant information is often scattered, difficult to understand and hard to apply in practice. This creates challenges for SMEs and increases the workload of market surveillance authorities, which often respond to similar questions.

The project will develop a Business Information Portal that brings together key information on non-food product safety and compliance, relevant authorities, training opportunities and practical guidance. The Portal will also include AI-based tools, such as self-assessment and search functions, to help businesses identify and apply relevant requirements more easily.

Available in English, Latvian, Swedish, Finnish and Estonian, the Portal will support SMEs, consumers and public authorities, improve access to reliable information and contribute to safer products in the Single Market.

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My Sea-Prepare and Act



My Sea-Prepare and Act

The project "My Sea – Prepare and Act" was created to improve preparedness for maritime crisis situations in the Gulf of Finland area. Increasing risks related to maritime safety, communication failures, evacuation needs and mass rescue situations require closer cooperation between voluntary rescue organizations in Estonia and Finland. The project will develop a common cross-border response model and practical operating guidelines for different maritime crisis scenarios. Through joint training activities, pilot exercises and educational materials, the project will strengthen the readiness of voluntary maritime rescue units, local communities and boat owners to respond more effectively in emergency situations.

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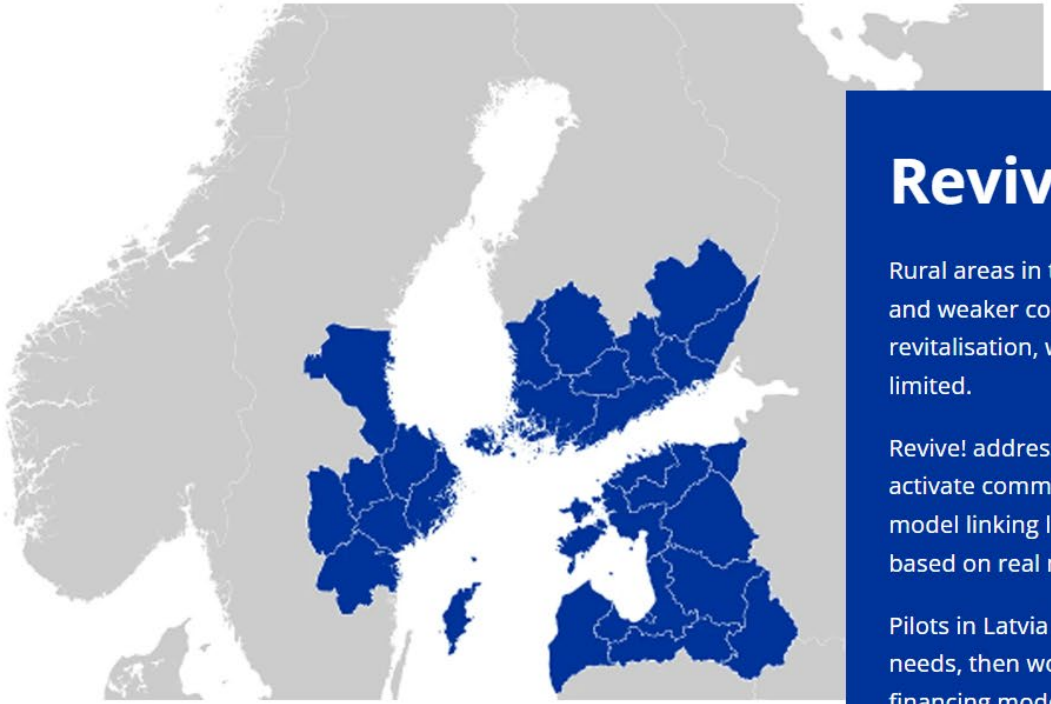
PULSE



PULSE

PULSE responds to the need to make community-oriented health services more accessible, better organised and easier to manage in Estonia and Latvia. Both partner institutions provide health education and community services, but the organisation of these services is fragmented and time-consuming for students, staff and service users. The idea of the project is to strengthen cross-border cooperation between Tartu Applied Health Sciences University and P. Stradiņš Medical College of the University of Latvia by developing a shared digital solution for community health services. The project will create a joint web application that supports the planning, management and use of these services in a more user-friendly way.

As a result, the project will improve access to community health services and support practical learning in both institutions.



Revive!

Rural areas in the Central Baltic region face population decline, reduced cultural life, and weaker communities. Libraries are key local hubs but lack tools to lead revitalisation, while collaboration with citizens and creative professionals remains limited.

Revive! addresses the need for accessible, cost-effective, transferable models to activate communities through culture and participation. It creates a collaboration model linking libraries, citizens, creatives, and local stakeholders to co-design activities based on real needs.

Pilots in Latvia and Finland will test these approaches: libraries and citizens identify needs, then work with creatives to deliver tailored solutions. New partnership and co-financing models will also be explored. The final open-access “Revive! Collaboration Tool” will support replication and help strengthen vibrant, resilient rural communities.

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Group work II: Failure Lab

Focus on the longer-term perspective

LONGER TERM PERSPECTIVE Purpose: create an open conversation about what did not work and turn failures into practical lessons.

- **Long(er)-term perspective of project results.**
- We will discuss the **approach / strategy** projects are applying in their **work plan** to ensure the **usage of the public service** the project targets discussing *what works*, *what does not and what can be done about that*

LONGER TERM PERSPECTIVE

- “No blame. No judgement. No project marketing.”
- Individual reflection — 5 min: **biggest mistake / wrong assumption / what almost derailed the project**.
- Story sharing — 20 min: Situation → Problem → Action → Result → Lesson.
- The group chooses one particularly valuable example.
- On A1: WE THOUGHT… / BUT… / SO WE… / NEXT TIME…
- Gallery walk — 10 min.
- In plenary, highlight 3–5 recurring lessons.

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Group work III: From challenge to solution

Focus on project management

CHALLENGE → SOLUTION Purpose: learn not only from finished solutions, but from different ways of thinking through a problem.

- Focus on **project management**
- challenges projects have encountered and solutions applied to overcome those.
- Please think of a **case from your project / any other project** which you would be willing to share with the participants.

CHALLENGE → SOLUTION

- One challenge per table.
- Groups develop their solution for 10–12 minutes.
- Each group gives a 60-second pitch.
- Write down one transferable solution principle.

CONCLUSIONS OF THE DAY:

key reflections and takeaways

CONCLUSIONS OF THE DAY

- Individual: I was surprised by… / I learned… / I want to know more about…
- Each table creates TOP 3 lessons from Day 1

Practical demonstration of project results

Microplastic sample collection method developed by the CLEAN Beach project

“Find the unicorn in Kuldīga” –

optional self-guided activity at each participant’s own pace

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DINNER 19:00

AT «GOLDINGEN ROOM»
BAZNĪCAS IELA 2



END OF DAY 1

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FROM PROJECT TO PRACTICE – MAKING PUBLIC SERVICE IMPROVEMENTS LAST

Wi-Fi: LMT-2GHZ-6EBE

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PO7 Workshop and Networking event

Kuldīga, Latvija | 29.09. - 30.09.2026.

AGENDA 30 September

- 09:30–10:20 **Group work IV**: Users — walk in their shoes
  Focus on project target groups
- 10:20–11:00 **Group work V**: Partners and stakeholders
  Focus on project partnership
- 11:00–11:20 Greetings from Kurzeme planning region and SuRuMo project
- 11:20–12:30 **Practical demonstration of project results (ii)**
  On-demand transport developed by the SuRuMo project
- 12:30–13:20 Lunch (provided)
- 13:20–14:10 **Group work VI**: What would we do differently?
  Focus on workshop topics and lessons learned
- 14:10–14:40 **Workshop conclusions** and way forward
- 14:40–15:40 **“Find the unicorn in Kuldīga”** - optional self-guided activity at each participant’s own pace

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GREETINGS AND LOCAL PERSPECTIVE

Kurzeme Planning Region’s approach to planning and developing public transport and mobility services

Kurzeme Planning Region

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Group work III: USERS: WALK IN THEIR SHOES

Focus on project target groups

USERS: WALK IN THEIR SHOES Purpose: move from “we involved users” to a concrete analysis of the user experience.

- We will continue topic of **public service users from the different angle** partly reflecting on what has been discussed in group work I.
- We will try to "walk in their shoes", changing the perspective from project to the user.

USERS: WALK IN THEIR SHOES

- Each group chooses one target user group.
- Create a BEFORE → DURING → AFTER user journey.
- Answer: What was the user's problem? How did we discover it? How did we involve them? What changed because of feedback?
- Mark one RED FLAG: where could the user have been involved earlier or better?
- Formulate one user-engagement principle.

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Group work IV: PARTNERS AND STAKEHOLDERS

Focus on project partnership and project management

PARTNERS AND STAKEHOLDERS Purpose: explore relationships with partners and stakeholders, especially when collaboration becomes difficult.

- exploring **relationships with partners and stakeholders**, especially when collaboration becomes difficult.
- Please think of various **strategies how you keep project partners engaged** in the project implementation, both from the formal and informal perspective.
- What in your opinion is the one most important aspect to keep in mind **to ensure that project partners stay focused throughout project lifecycle** (and potentially even beyond)?

PARTNERS AND STAKEHOLDERS

- Create a stakeholder map: HIGH/LOW INFLUENCE × HIGH/LOW INTEREST.
- Who did we underestimate?
- “Partner from hell” scenario — 10 minutes to develop a response.
- 60-second pitch: Our solution.
- Compare responses and formulate one principle for effective partnership.

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PROJECT RESULTS

On-demand transport (SuRuMo)

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WORKSHOP CONCLUSIONS AND WAY FORWARD

WORKSHOP CONCLUSIONS AND WAY FORWARD

- What is that you are surprised / what did you learn / want to know more about?
- What will you do differently because of these two days?”

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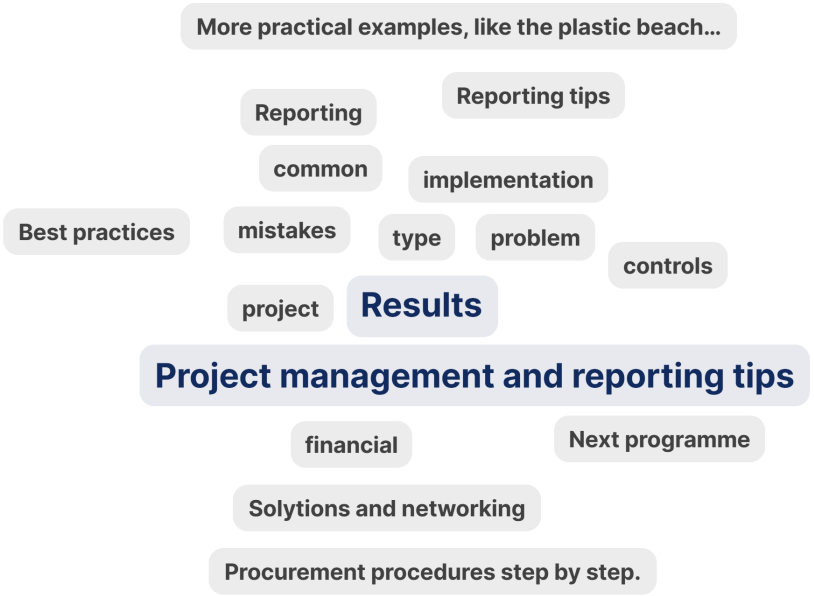


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What topics would you like to be covered in future PO7 workshops and networking events?

Wordcloud Poll · 20 responses · 14 participants



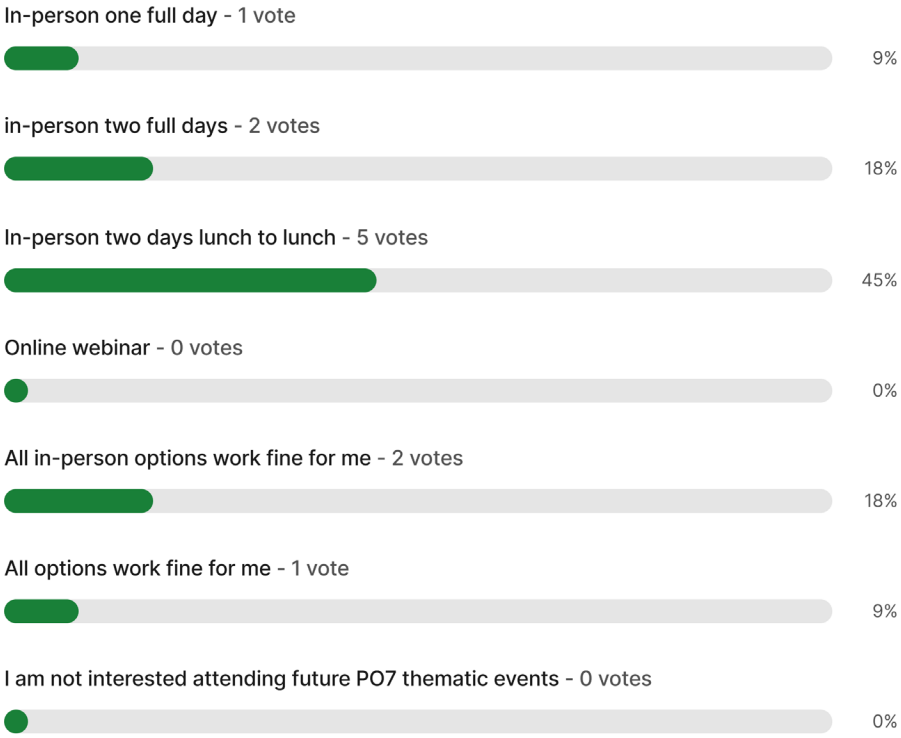
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What format would you prefer for future PO7 workshops and networking events?

Multiple Choice Poll · 11 votes · 11 participants



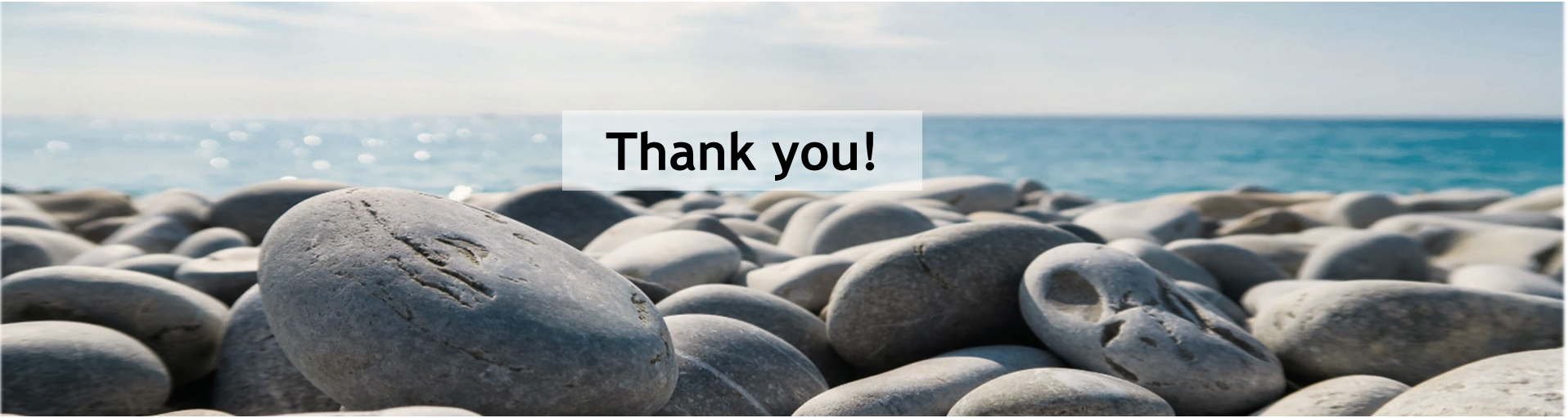
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Varsinais-Suomen liitto